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|  | **Liene Drāzniece**Born on 8 March 1979 |
| **EDUCATION** |  |
|  |  |
| 2006 – 2007 | Istituto Marangoni Milano, Master Design Direction |
| 1999 – 2003 | The Art Academy of Latvia, Department of Visual Communication, BA |
| 1994 – 1999 | Riga School of Design and Art, Department of Environmental Art |
| 1986 – 1994 | Riga Teika High School |
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| **CAREER** |  |
|  |  |
| 2016 – present | Riga School of Design and Art, Department of Advertising Design, Lecturer |
| 2009 – present | Madara Cosmetics, Senior Brand Director, co-owner |
| 2006 – 2009 | Advertising Agency Lowe Riga, Leading Artist |
| 2004 – 2006 | Advertising Agency McCann-Erickson Riga, Leading Artist |
| 2003 – 2004 | Design Studio BrandBox, Graphic Designer |
| 2001 – 2003 | Advertising Agency Metro Leo Burnett, Graphic Designer |
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| **ADDITIONAL EDUCATION AND OTHER EXPERIENCE** |
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| 2018 | “National Design Award of Latvia 2018” member of the jury |
| 2017 | University of Latvia, General Pedagogy |
| 2016 | Liepaja University, Special education “Expertise in child protection laws” |
| 2012 – 2013 | “Alter Ego”, a further education program for adults “Re-evaluation counselling” |
| 2007 | ADC\*E (*Art Directors Club of Europe*) member of the jury |
| 2006 | Co-founder and co-owner of Madara Cosmetics |
| 2006 | LADC (*Latvian Art Directors Club*) member of the jury |
| 1997 – 2001 | The Centre of Creative Learning, photo studios under the guidance of Andrejs Grants |
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| Number of owned AS “MADARA Cosmetics” shares – 255 984 |