

A S E K S P R E S S G R U P P

# ANNUAL GENERAL MEETING OF SHAREHOLDERS

17<sup>th</sup> of MAY 2019 | PARDA 6, TALLINN



# AGENDA

1

The approval of 2018 annual report

2

The approval of the proposal for distribution of profits

3

Extension of the mandate of the Members of the Supervisory Board

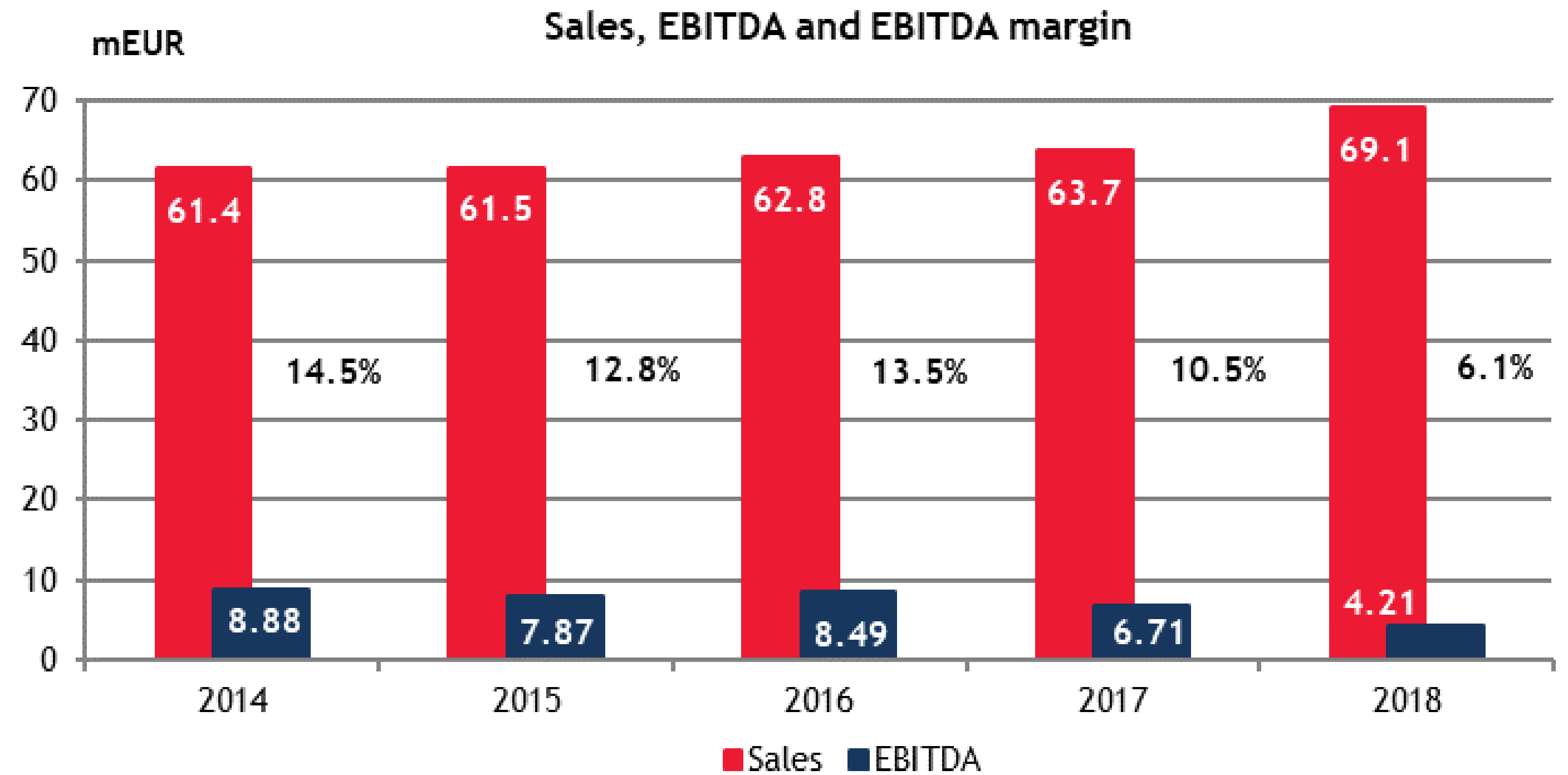
# 2018 IN FIGURES





## 2018 REVENUE CONTINUED GROWING

The largest growth in online revenue **23%**  
(share of total turnover 38%)



# 2018 DEVELOPMENTS AND CHALLENGES

- ▶ To ensure freedom of expression through free and financially sound local journalism. Production of high quality content that is well Received by readers.
- ▶ Digital revenue growth.
- ▶ Key investments and their influence in 2018: Adnet Media (intermediation of online advertisements), expansion of Linna Ekraanid to Tartu with electronic outdoor ads, development of Kinnisvara24.ee, organizing entertainment and other events
- ▶ Profitability is under pressure primarily due to the intensifying competition in the media and printing services segments. Focus is on improving profitability and enhancing efficiency.
- ▶ Strategy is still targeted at digital revenue growth and enhancement of efficiency.

**THANK YOU!**

**The approval of 2018 annual report of  
AS EKSPRESS GRUPP**



# The approval of the proposal for distribution of profits





# **Extension of the mandate of the Members of the Supervisory Board**



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