



AS EKSPRESS GRUPP
CONSOLIDATED INTERIM REPORT
FOR THE SECOND QUARTER AND FIRST HALF-YEAR OF 2018

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GENERAL INFORMATION

Beginning of reporting period	1 January 2018
End of reporting period	30 June 2018
Company name	AS Ekspress Grupp
Registration number	10004677
Address	Parda 6, Tallinn 10151
Phone	669 8381
Fax	669 8081
E-mail	egrupp@egrupp.ee
Internet homepage	www.egrupp.ee
Main field of activity	Publishing and related services
Management Board	Mari-Liis Rüütsalu Pirje Raidma Kaspar Hanni
Supervisory Board	Andre Veskimeister (Chairman) (from 22.02.2018) Gunnar Kobin (Chairman) (until 22.02.2018) Hans H. Luik Harri Helmer Roschier Indrek Kasela Marek Kiisa (until 06.06.2018) Peeter Saks Aleksandras Česnavičius
Auditor	KPMG Baltics OÜ

Management Board's confirmation of the Group's interim financial statements

The Management Board confirms that the management report and interim consolidated financial statements of AS Ekspress Grupp disclosed on pages 5 to 45 present a true and fair view of the key events which have occurred during the reporting period and their effect on the Group's financial position, results and cash flows, and they include a description of major risks and related party transactions of great significance.

Mari-Liis Rüütsalu	Chairman of the Management Board	<i>signed digitally</i>	31.07.2018
Pirje Raidma	member of the Management Board	<i>signed digitally</i>	31.07.2018
Kaspar Hanni	member of the Management Board	<i>signed digitally</i>	31.07.2018

PILLARS OF OUR ACTIVITIES

We are a media group whose goal is to create synergy between the traditional paper-based high-quality journalism and digital channels through their combined strong development while moving increasingly into entertainment business. More than 2.5 million people use our content and services in the Baltic States annually and we are striving to offer relevant information and entertainment experiences to our readers and viewers.

As the leader in the media business we need to be trustworthy. We are expected to provide journalism which is independent and based on facts, draw attention to critical issues in the society and in the world, and unite communities. In a society where social media dominates, fake news spread and trust in one other is declining, the role of high-quality media is to be a stable point of reference and a guide. The decline of trust in social media has once again opened up several possibilities for classic media organisations whose key advantages include reliability and independence.

We need to ensure the attractiveness and availability of our services at a busy and fast-changing time - digital channels, video content and outdoor screens, fast payment options and desire of people to receive personal services without an eye-to-eye contact.

We need to strive at being an attractive employer to the best people. Competition to find employees is getting more intense and in changed circumstances, the employer is in a completely different role. We need to understand the expectations of the young as our future employees regarding the meaning of work, work arrangement and position. If we are successful at that, we are going to lay the foundation for the development of consumer expectations regarding the development of respective new services.

RESPONSIBILITY OF A MEDIA GROUP IN THE SOCIETY

As a media group operating in three Baltic States, Ekspress Group plays a key role in shaping local societies. This is the responsibility to create professional journalistic content in a high-quality, reliable and ethical manner.

The broader social responsibility of group companies stems primarily from six aspects.

The society expects high-quality, reliable and ethical media space			
Satisfaction of over 2.5 million end consumers shaped by: quality and continuity of content and services as well as data protection.	Dependence of today's media business on advertising customers involves careful monitoring of the line between journalistic content and advertising.	Employer for more than 1500 people means both a risk and an opportunity: stressful but exciting work related to the trends in the field, intense competition to attract talent.	Sustainable arrangement of unavoidable environmental impact of printing is a prerequisite for success in export markets while also becoming part of the requirements of customers in home countries.
The broader public and the related parties of Ekspress Group's assume that group companies are managed in an honest, law-abiding and ethical manner.			

The key role of the Group's media companies is to provide information to people, bring transparency, honesty and equality to the society. The objective of the journalists of Ekspress Group is to create fact-based and true content placed in the reference system. The work of media companies is guided by knowledge that the information space of an increasing number of groups in a society is primarily shaped by social media, information abundance and different capabilities of ordinary people to separate manipulation and deliberate misinformation from truth.

The meaning of journalistic ethics for Ekspress Group starts with independence. For the Group, it is essential that the work of journalists and publishers is not influenced by business interests, personal relations and gains, bribes or other benefits. The principles of balanced journalism are followed, various parties are allowed to speak and counter-arguments are allowed; source information is always verifiable and if necessary, each journalist needs to ensure source protection and confidentiality.

OVERVIEW OF THE QUARTER AND FIRST-HALF YEAR

While the first quarter passed in celebration of the 100th anniversary of Estonia and Lithuania, one of the key topics in the second quarter was the reorganisation of the joint venture Ajakirjade Kirjastus in Estonia. On 1 June, one part of Estonia's largest magazine publisher was merged with the Group's subsidiary Ekspress Meedia and the other part was merged with the joint venture SLÕhtuleht which bears the name Õhtuleht Kirjastus after the merger.

The key objective of the change was to find a better online output for the content of the printed publications of Ajakirjade Kirjastus and to foster the publications' cooperation with the existing strong web platforms. In 2018, it is not reasonable to start setting up a large new web-centre, but to offer high-quality content to the readers in cooperation with the existing platforms, i.e. Delfi and Õhtuleht. Due to a thorough planning process, the transfers and changes were completed without any major incidents. The accompanying one-off expenses related to these changes amounted to ca EUR 200 thousand. We are able to state today that the content created by the companies of the former Ajakirjade Kirjastus has received greater visibility and readability due to large web portals.

After very large-scale events in Lithuania in the first quarter such as the conference "The Idea for Lithuania" and "The Day of Best Classes" targeted at school children, slightly more modest but not less exciting projects were implemented in all countries in the second quarter. Ekspress Meedia organised an exclusive rally day with Ott Tānak on Tallinn Song Festival Ground, there was a concert given by Stig Rästa who performed the hits of Paul McCartney and the Beatles. Ajakirjade Kirjastus organised another Estonian Entertainment Awards event. As a media partner, Delfi Latvia contributed to several local conferences and festivals. The debate festival called Lampa is worth mentioning separately where one of the key speakers was President Toomas Hendrik Ilves. In collaboration with the Business Management Institute (BMI), Delfi Lithuania launched a new educational programme "Innovation and Digital Transformation" where one of the lecturers will also be the head of Delfi Lithuania. The joint project of Delfi Lithuania and Google DNI to fight fake news is successfully promoted at an international level. Delfi Lithuania was the main communication partner at the largest innovation conference in the Baltic States - Login.

The arrangement of events and activities under our different brands is becoming an increasingly important activity throughout the entire group. This will lead to the addition of a new revenue type and create an opportunity to grow advertising revenues which differ from the traditional approach.

Besides all of the above, we will continue producing strong journalistic content, and create the best and most reliable content for our readers. This is evidenced by the record number of journalism prizes awarded to our journalists by the Estonian Newspaper Association in the first quarter. We also received several awards for our journalistic activities in Latvia. We are trying to involve more young people in our activities. Eesti Ekspress has a summer youth campaign for the first time, the main objective of which is to encourage young people to make video and picture content, and introduce the Eesti Ekspress brand to them.

We continue to invest in people and software solutions to enable new products to enter the market and to further develop, enhance and upgrade our digital platforms and online products. We are looking for synergies between printed products and online output. We are launching new verticals and shut down or reorganise the current ones.

We are also expanding the direction of the outdoor advertising. In addition to the company acquired in Tartu in January, we are also expanding our network organically in Estonia and Latvia. The media buyer is beginning to understand the advantages of digital outdoor advertising; therefore the growth in this market as a whole is picking up.

The acquisition of a majority holding in Adnet, a provider of an advertising network and target group-based advertising sales solutions last November has together with Delfi companies significantly increased the Group's online revenue and its share in total revenue. The share of the Group's digital revenue has increased to 37% of total revenue by the end of June. Delfi Lithuania has demonstrated especially strong growth. In Latvia, due to the local banking crisis and a change in the pricing policy of a major media monopoly, the advertising market is still stagnant. However, there is some pick-up in activities over the last month and an innovative approach to advertising sales has been successful.

The most complicated situation is at the Group's printing house that is under strong price pressures due to falling circulations. Our strength remains a very good service and quality of work which has made it possible to expand our service to the rest of Europe, but which will take longer than expected to grow. Paper shortages and a price increase have also had a negative impact. The decline in circulation and higher labour costs are also significantly affecting the results of our home delivery company.

The Group's revenue for the first half-year increased by 9% and totalled EUR 34 million. However, EBITDA decreased and amounted to EUR 2.3 million which is one-third less than in the same period last year. A more detailed financial overview of group entities is disclosed on pages 19-23. The main reason for the decrease in EBITDA is the lower-than-expected result of printing services, the difficult situation of the home delivery company and one-off reorganisation costs.

We are expecting the printing services segment to pick up in the second half of the year. The growth of media companies is forecasted to be modest and the reorganisation of the former Ajakirjade Kirjastus is still underway leading to stronger products that also have a future potential in the digital world.

CORPORATE STRUCTURE

Ekspress Meedia Estonia		Ekspress Meedia publishes the internet portal Delfi with almost 600 thousand monthly visitors, newspapers Eesti Ekspress, Eesti Päevaleht and Maaleht, and magazine Maakodu. From 1 June, it also includes the magazines transferred from Ajakirjade Kirjastus.
Delfi Latvia Latvia		Delfi Latvia, an internet portal with almost 900 thousand monthly visitors, was recognised in 2017 as the most trustworthy news channel in Latvia.
Delfi Lithuania Lithuania		Delfi Lithuania has almost 1.3 million monthly visitors and it is recognised as the premier media partner for high profile business and sports events in Lithuania.
Õhtuleht Kirjastus Estonia		Õhtuleht Kirjastus publishes Estonia's largest daily newspaper Õhtuleht, free newspaper Linnaleht and internet portal ohtuleht.ee with over 300 thousand monthly visitors. On 1 June, it merged with Ajakirjade Kirjastus, from where about one half of the magazines had previously been transferred to Ekspress Meedia.
Ajakirjade Kirjastus Estonia		Until 31 May 2018, Ajakirjade Kirjastus published more than 20 magazines both in a printed and a digital format with over 600 thousand readers. It also produced programmatic online content. It was reorganised on 1 June 2018 when approximately one half of the magazines were transferred to Ekspress Meedia and the other half merged with Õhtuleht Kirjastus.
Hea Lugu Estonia		Hea Lugu is a book publishing company. Hea Lugu publishes fiction, history books, books for children, references and handbooks and various book series,
Ekspress Digital Estonia		Ekspress Digital is an information technology company engaged in software development. It also provides management of the technology platform to group companies.
Printall Estonia		One of the most modern printing companies in the Baltic States, Printall prints the majority of periodicals and advertising materials in Estonia. It also exports many of its products abroad.
Express Post Estonia		Express Post is currently the only early-morning newspaper delivery company in Estonia that is also engaged in direct mail and home delivery of letters.
Babahn Estonia		Babahn Media provides a full range of professional video production, real-time and recorded video streaming, automation and video archive solutions.
Linna Ekraanid Estonia		Linna Ekraanid is a fast-growing outdoor media company that builds and operates well-positioned digital outdoor screens in several cities across Estonia.
Kinnisvarakeskkond Estonia		Kinnisvarakeskkond develops a modern real estate portal kinnisvara24.ee in co-operation with local real estate agencies and has over 18 thousand listings.
ACM Latvia		ACM is a fast-growing outdoor media company that builds and operates well-positioned digital outdoor screens in several good locations across Latvia.
Adnet Media Estonia, Latvia, Lithuania		Adnet Media is the largest online advertising network in the Baltic States offering modern programmatic advertising, audience and campaign optimisation.

MEDIA DISTINCTIONS AND AWARDS IN 2018

Estonia

In March 2018, the Estonian Newspaper Association announced the winners of "Press Awards 2017", which included several employees and publications of Ekspress Group.

- The journalist of the year 2017 is **Madis Jürgen** from Eesti Ekspress.
- Mihkel Tamm from Eesti Päevaleht won the Estonian Young Journalist Award.
- The winner in the multimedia category was the article on Rail Baltic published in Delfi in March 2017, the authors of which were **Tanel Saarmann, Aivar Õepa, Sigrid Salutee, Ester Vaitmaa, Kerttu Pass, Madis Veltman, Andres Putting, Priit Simson, Hendrik Osula, Eiliki Pukk, Karin Kaljuläte, Siim Solman, Ago Tammik, Heleri Kuris, Liisi Viskus, Alari Heinsoo, Karl-Erik Leik and Mart Nigola.**
- The winner in the news category was **Sulev Vedler** from Eesti Ekspress with articles "Wrong Patient, Wrong Blood. The Nurse's Fatal Mistake", "PERH under pressure. The story of the hospital nurse who made the fatal blood transfusion is gaining momentum" and "How much does human life in Estonia cost? Zero euros or several millions?"
- The winner in the feature article category was **Madis Jürgen** with his articles published in Eesti Ekspress "The Unusual Prisoner" and "The Last Summer of the Former Police Chief".
- In the category of layout of nationwide newspapers, the silver award went to Eesti Ekspress (May 3 and November 8 issues) and the bronze went to Õhtuleht (December 23 and 28 issues).
- In the features category of the nationwide newspapers, the gold award went to the cover story published in Eesti Ekspress Areen "The Woman behind "November". Silver went to the article published in Õhtuleht "French Fries: Street Food or Restaurant Dish?". Bronze went to the Õhtuleht article "Parents Say that Clowns are Horrible. And Children Believe Them!" and "Mom! There is Still Hope!" published in Eesti Ekspress.
- The bronze awards of the open group went to the article in LP on the total transformation of Ott Kiivikas "From a Skinny Basketball Player to Mister Olympia" and the covers of Eesti Päevaleht "I'll Stay".
- In the category of web pages, two silver awards were issued, one of them to the Õhtuleht web page.
- In the category of digital individual projects, Delfi's "We Love Tangerines" won the Gold Award.
- The competition "Press Video of the year 2017" issued by the Estonian Association of Press Photographers was won by the DELFI TV experiment: "The Beginner's "Golden Figure" Dives into the World of Street Performers" by **Sigrid Salutee, Mark Šandali and Kadri Nikopensius.**
- In the competition "Press Photo of the Year" issued by the Estonian Association of Press Photographers, the award for the best sports photo went to **Madis Veltman** from Delfi, the award for the best feature photo went to **Rauno Volmar** from Delfi and Eesti Päevaleht LP.

Latvia

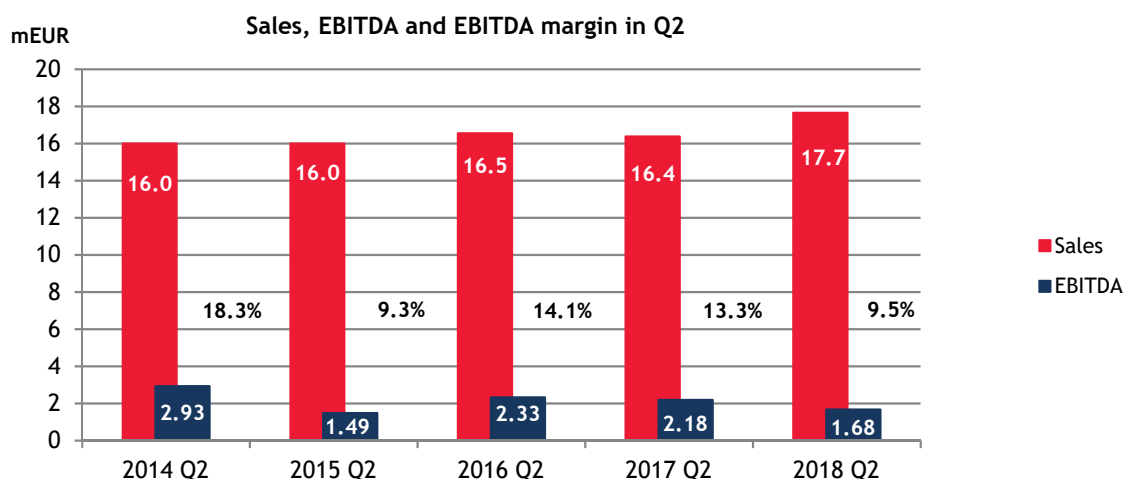
- Delfi won the award of the Latvian Journalist Association in the category of promoting culture with its project "Vaidelote".
- It was also a nominee in two award categories.
- Janis Domburs received a respectable "Inta Brikšes Award" for its re-entry into journalism with the programme "Delfi TV together with Jānis Domburs".

MANAGEMENT REPORT

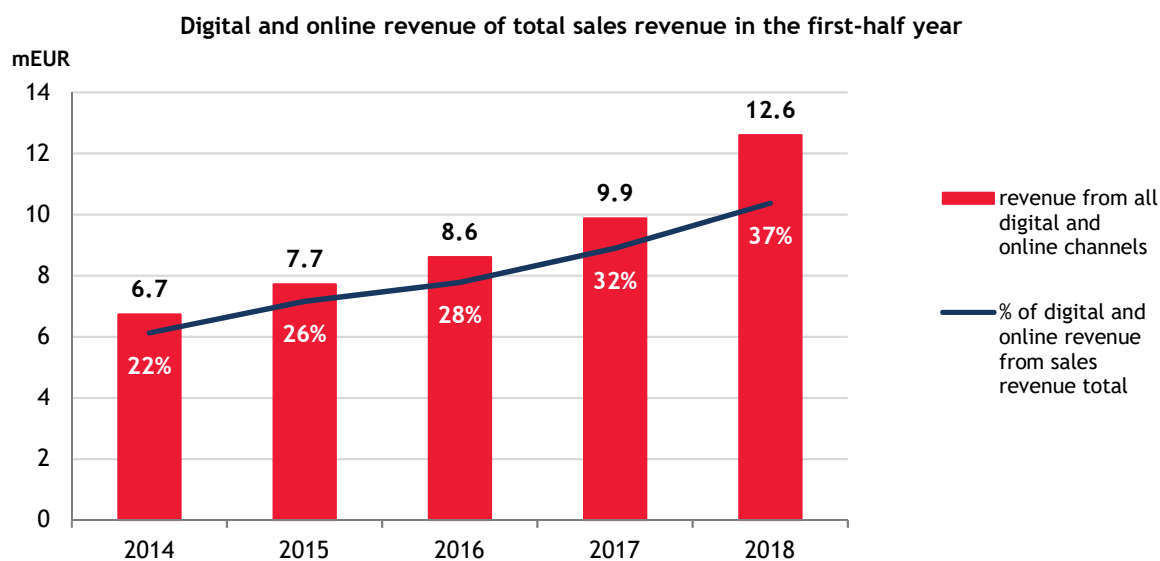
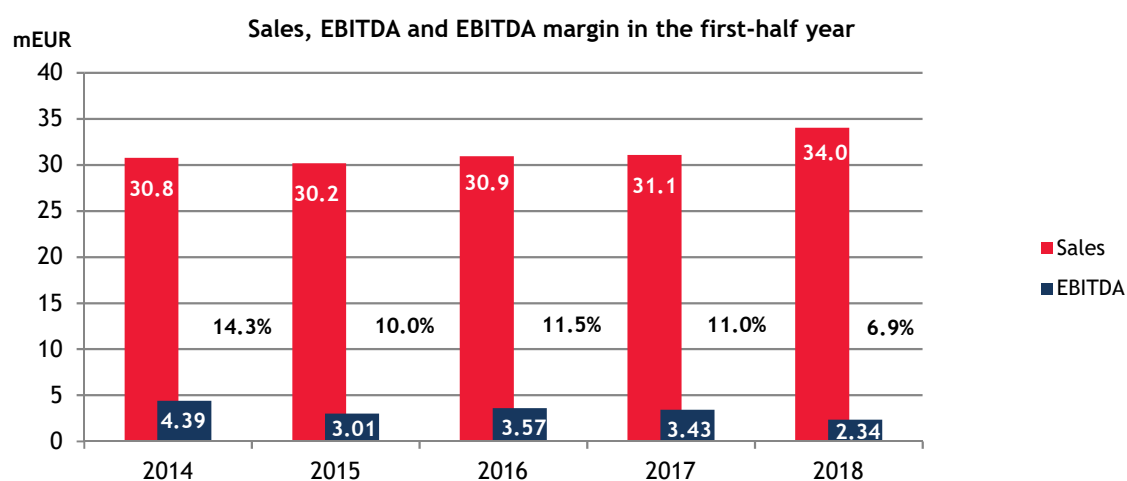
In the consolidated financial reports 50% joint ventures are recognised under the equity method, in compliance with **International Financial Reporting Standards (IFRS)**. In its monthly reports, the management monitors the Group's performance on the basis of proportional consolidation of joint ventures and the syndicated loan contract also determines the calculation of some loan covenants by proportional consolidation. For the purpose of clarity, the management report shows two sets of indicators: one where joint ventures are consolidated line-by-line 50% and the other where joint ventures are recognised under the equity method and their net result is presented as financial income in one line.

FINANCIAL INDICATORS AND RATIOS - joint ventures consolidated 50% line-by-line

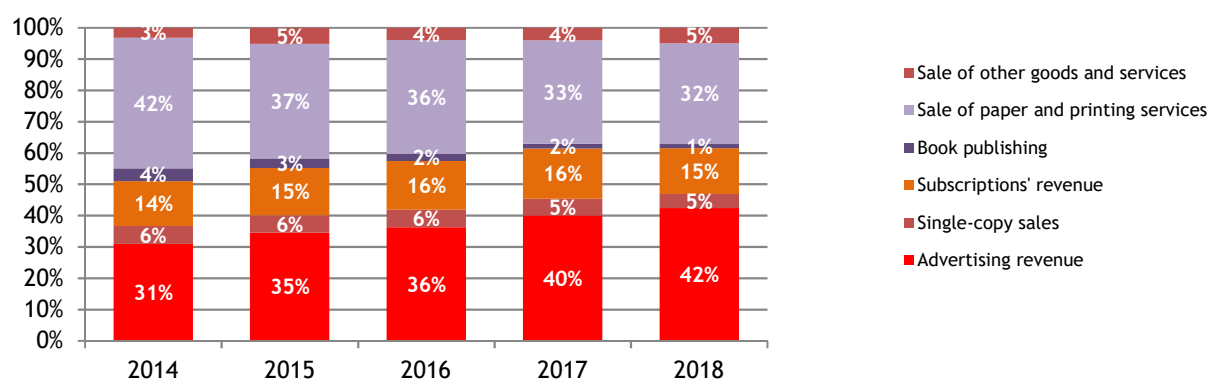
Performance indicators - joint ventures consolidated 50% (EUR thousand)	Q2 2018	Q2 2017	Change %	Q2 2016	Q2 2015	Q2 2014
For the period						
Sales	17 659	16 382	8%	16 545	15 998	16 007
EBITDA	1 676	2 184	-23%	2 332	1 488	2 935
EBITDA margin (%)	9.5%	13.3%		14.1%	9.3%	18.3%
Operating profit	854	1 403	-39%	1 546	745	2 180
<i>Operating margin (%)</i>	<i>4.8%</i>	<i>8.6%</i>		<i>9.3%</i>	<i>4.7%</i>	<i>13.6%</i>
Interest expenses	(102)	(106)	3%	(134)	(146)	(181)
Net profit/(loss) for the period	893	1 221	-27%	1 324	481	1 858
Net margin (%)	5.1%	7.5%		8.0%	3.0%	11.6%
<i>Return on assets ROA (%)</i>	<i>1.1%</i>	<i>1.6%</i>		<i>1.7%</i>	<i>0.6%</i>	<i>2.4%</i>
<i>Return on equity ROE (%)</i>	<i>1.7%</i>	<i>2.4%</i>		<i>2.7%</i>	<i>1.0%</i>	<i>4.2%</i>
Earnings per share (EPS)	0.03	0.04		0.05	0.02	0.06



Performance indicators - joint ventures consolidated 50% (EUR thousand)	1 st Half year 2018	1 st Half year 2017	Change %	1 st Half year 2016	1 st Half year 2015	1 st Half year 2014
For the period						
Sales	34 010	31 079	9%	30 947	30 179	30 773
EBITDA	2 344	3 427	-32%	3 574	3 005	4 389
EBITDA margin (%)	6.9%	11.0%		11.5%	10.0%	14.3%
Operating profit	695	1 891	-63%	2 022	1 507	2 871
Operating margin (%)	2.0%	6.1%		6.5%	5.0%	9.3%
Interest expenses	(205)	(222)	7%	(269)	(320)	(357)
Net profit/(loss) for the period	653	1 631	-60%	1 636	1 037	2 361
Net margin (%)	1.9%	5.2%		5.3%	3.4%	7.7%
Return on assets ROA (%)	0.8%	2.1%		2.1%	1.3%	3.1%
Return on equity ROE (%)	1.2%	3.2%		3.4%	2.2%	5.5%
Earnings per share (EPS)	0.02	0.05		0.06	0.03	0.08



Sales by activity in the first-half year


Balance sheet - joint ventures consolidated 50%
 (EUR thousand)

30.06.2018

31.12.2017

Change %

As of the end of the period

Current assets	16 703	16 725	0%
Non-current assets	62 946	62 597	1%
Total assets	79 649	79 322	0%
<i>incl. cash and bank</i>	<i>1 391</i>	<i>2 818</i>	<i>-51%</i>
<i>incl. goodwill</i>	<i>39 685</i>	<i>39 920</i>	<i>-1%</i>
Current liabilities	13 325	11 081	20%
Non-current liabilities	15 262	15 747	-3%
Total liabilities	28 587	26 828	7%
<i>incl. borrowings</i>	<i>15 366</i>	<i>15 791</i>	<i>-3%</i>
Equity	51 062	52 494	-3%

Financial ratios (%) - joint ventures consolidated 50%

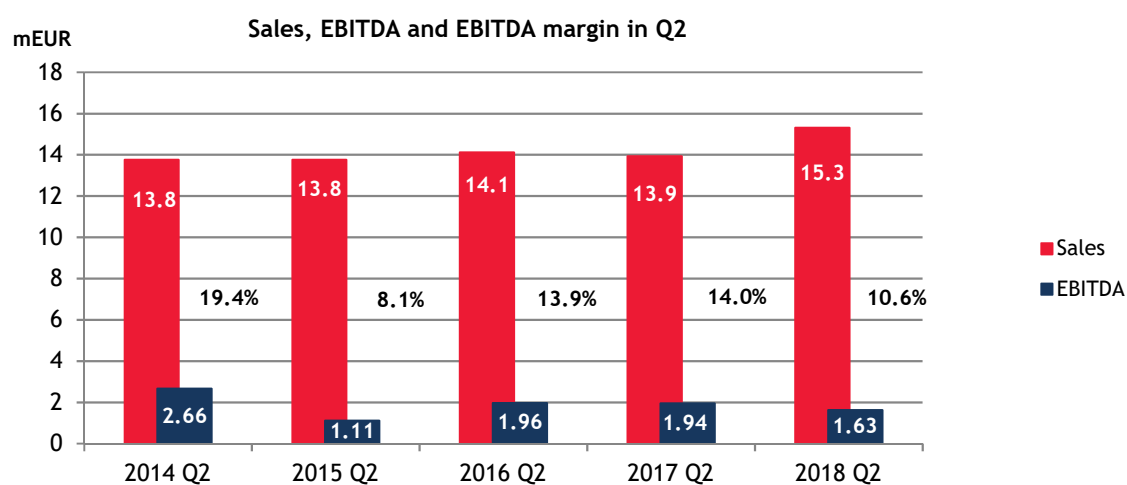
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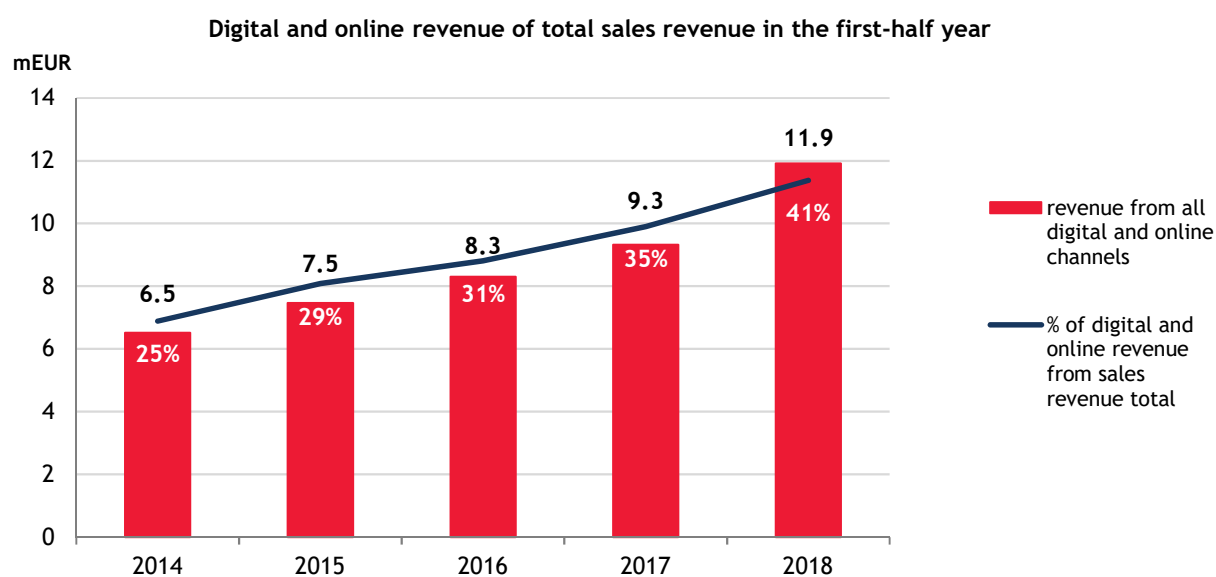
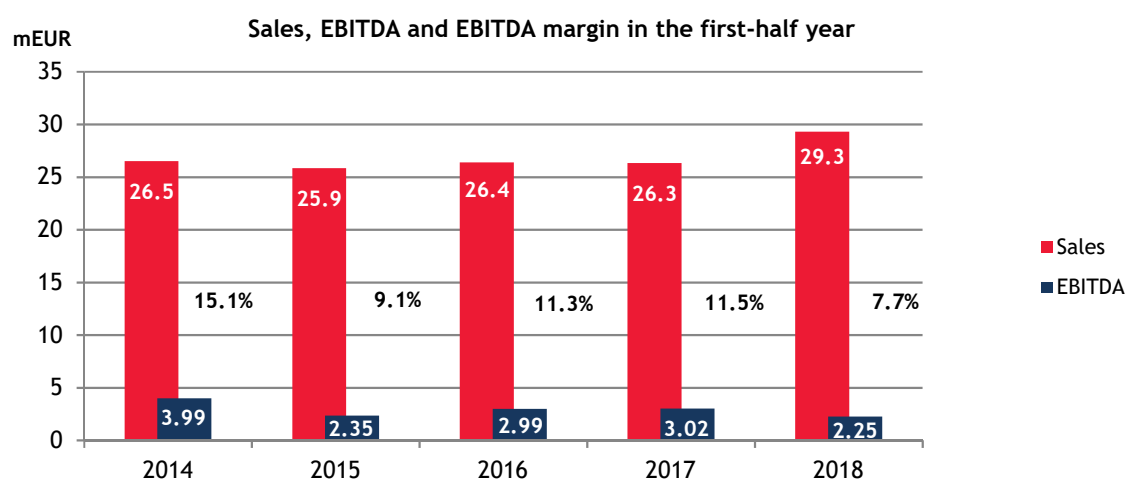
Equity ratio (%)	64%	66%
Debt to equity ratio (%)	30%	30%
Debt to capital ratio (%)	21%	20%
Total debt/EBITDA ratio	2.73	2.35
Liquidity ratio	1.25	1.51

FINANCIAL INDICATORS AND RATIOS - joint ventures recognised under the equity method

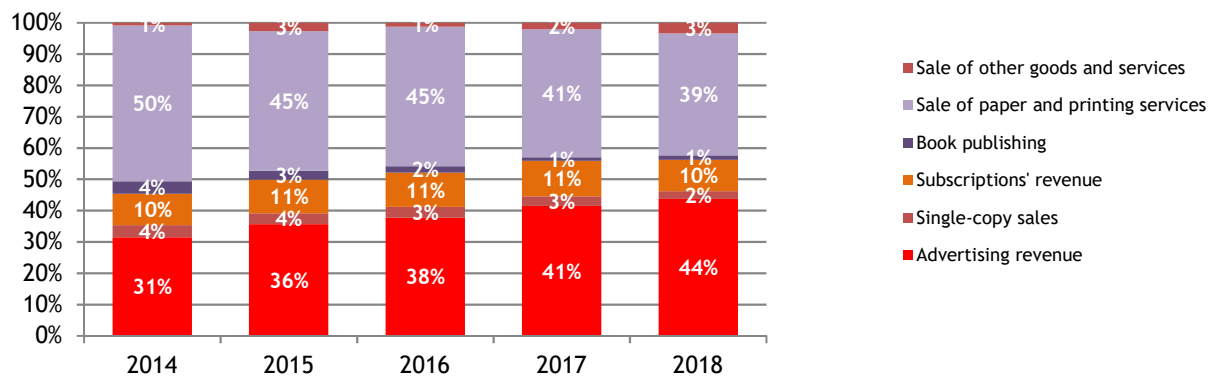
Performance indicators - joint ventures under equity method (EUR thousand)	Q2 2018	Q2 2017	Change %	Q2 2016	Q2 2015	Q2 2014
For the period						
Sales	15 304	13 923	10%	14 120	13 765	13 763
EBITDA	1 626	1 944	-16%	1 962	1 113	2 664
EBITDA margin (%)	10.6%	14.0%		13.9%	8.1%	19.4%
Operating profit	897	1 253	-28%	1 249	429	1 936
Operating margin (%)	5.9%	9.0%		8.8%	3.1%	14.1%
Interest expenses	(99)	(99)	0%	(121)	(130)	(181)
Profit /(loss) of joint ventures under equity method	152	141	8%	224	225	190
Net profit/(loss) for the period	893	1 221	-27%	1 324	481	1 858
Net margin (%)	5.8%	8.8%		9.4%	3.5%	13.5%
Return on assets ROA (%)	1.2%	1.6%		1.8%	0.6%	2.5%
Return on equity ROE (%)	1.7%	2.4%		2.7%	1.0%	4.2%
Earnings per share (EPS)	0.03	0.04		0.05	0.02	0.06



Performance indicators - joint ventures under equity method (EUR thousand)	1 st Half year 2018	1 st Half year 2017	Change %	1 st Half year 2016	1 st Half year 2015	1 st Half year 2014
For the period						
Sales	29 321	26 332	11%	26 375	25 858	26 498
EBITDA	2 248	3 018	-26%	2 987	2 351	3 993
EBITDA margin (%)	7.7%	11.5%		11.3%	9.1%	15.1%
Operating profit	790	1 661	-52%	1 573	972	2 529
Operating margin (%)	2.7%	6.3%		6.0%	3.8%	9.5%
Interest expenses	(196)	(208)	6%	(241)	(285)	(357)
Profit /(loss) of joint ventures under equity method	91	210	-57%	356	419	288
Net profit/(loss) for the period	653	1 631	-60%	1 636	1 037	2 361
Net margin (%)	2.2%	6.2%		6.2%	4.0%	8.9%
Return on assets ROA (%)	0.9%	2.2%		2.2%	1.4%	3.2%
Return on equity ROE (%)	1.2%	3.2%		3.4%	2.2%	5.5%
Earnings per share (EPS)	0.02	0.05		0.06	0.03	0.08



Sales by activity in the first-half year



Balance sheet - joint ventures under equity method (EUR thousand)	30.06.2018	31.12.2017	Change %
As of the end of the period			
Current assets	14 975	13 827	8%
Non-current assets	62 488	62 130	1%
Total assets	77 464	75 957	2%
<i>incl. cash and bank</i>	595	1 073	-45%
<i>incl. goodwill</i>	37 969	37 969	0%
Current liabilities	11 347	8 372	36%
Non-current liabilities	15 054	15 091	0%
Total liabilities	26 401	23 463	13%
<i>incl. borrowings</i>	15 128	15 257	-1%
Equity	51 062	52 494	-3%

Financial ratios (%) - joint ventures consolidated under equity method	30.06.2018	31.12.2017
Equity ratio (%)	66%	69%
Debt to equity ratio (%)	30%	29%
Debt to capital ratio (%)	22%	21%
Total debt/EBITDA ratio	2.75	2.44
Liquidity ratio	1.32	1.65

Formulas used to calculate the financial ratios

EBITDA	Earnings before interest, tax, depreciation and amortization. EBITDA does not include any impairment losses recognized during the period or result from restructuring.
EBITDA margin (%)	EBITDA/sales x 100
Operating margin (%)	Operating profit/sales x100
Net margin (%)	Net margin in financial statements/sales x100
Earnings per share	Net profit / average number of shares
Equity ratio (%)	Equity/ (liabilities + equity) x100
Debt to equity ratio (%)	Interest bearing liabilities /equity x 100
Debt to capital ratio (%)	Interest bearing liabilities - cash and cash equivalents (net debt) / (net debt +equity) x 100
Total debt/EBITDA ratio	Interest bearing borrowings /EBITDA
Debt service coverage ratio	EBITDA/loan and interest payments for the period
Liquidity ratio	Current assets / current liabilities
Return on assets ROA (%)	Net profit /average assets x 100
Return on equity ROE (%)	Net profit /average equity x 100

Cyclicalit

All operating areas of the Group are characterised by cyclicalit and fluctuation, related to the changes in the overall economic conditions and consumer confidence. The Group's revenue can be adversely affected by an economic slowdown or recession in home and export markets. It can appear in lower advertising costs in retail, preference of other advertising channels like preference of internet rather than print media and changes in consumption habits of retail consumers e.g. following current news in news portals versus reading printed newspapers, preference of the younger generation to use mobile devices and other communication channels, etc.

Seasonalit

The revenue from the Group's advertising sales as well as in the printing services segment is impacted by major seasonal fluctuations. The level of both types of revenue is the highest in the 2nd and 4th quarter of each year and the lowest in the 3rd quarter. Revenue is higher in the 4th quarter because of higher consumer spending during the Christmas season, accompanied by the increase in advertising expenditure. Advertising expenditure is usually the lowest during the summer months, as well as during the first months of the year following Christmas and New Year's celebrations. Book sales are the strongest in the last quarter of the year. Subscriptions and retail sales of periodicals do not fluctuate as much as advertising revenue. However the summer period is always more quiet and at the beginning of the school year in September there is an increase in subscriptions and retail sale which usually continues until next summer holiday period.

SEGMENT OVERVIEW

The Group's activities are divided into two large segments - **media segment** and **printing services segment**.

The segments' EBITDA does not include intragroup management fees, impairment of goodwill and trademarks. Volume-based and other fees payable to advertising agencies have not been deducted from the advertising sales of segments, because the management monitors gross advertising sales. Discounts and rebates are reduced from the Group's sales and are included in the combined line of eliminations.

Key financial data of the segments Q2 2014-2018

(EUR thousand)	Sales			Sales		
	Q2 2018	Q2 2017	Change %	Q2 2016	Q2 2015	Q2 2014
media segment (under equity method)	9 889	8 621	15%	8 511	7 984	7 492
<i>incl. revenue from all digital and online channels</i>	6 492	5 117	27%	4 740	4 116	3 730
printing services segment	6 355	6 199	3%	6 663	6 386	7 210
entertainment segment	-	-	-	-	392	-
corporate functions	697	592	18%	593	488	422
intersegment eliminations	(1 637)	(1 490)		(1 648)	(1 485)	(1 361)
TOTAL GROUP under equity method	15 304	13 923	10%	14 120	13 765	13 763
media segment (by proportional consolidation)	12 527	11 410	10%	11 232	10 506	9 950
<i>incl. revenue from all digital and online channels</i>	6 870	5 422	27%	4 903	4 258	3 848
printing services segment	6 355	6 199	3%	6 663	6 386	7 210
entertainment segment	-	-	-	-	392	-
corporate functions	697	592	18%	593	488	422
intersegment eliminations	(1 920)	(1 819)		(1 944)	(1 774)	(1 575)
TOTAL GROUP by proportional consolidation	17 659	16 382	8%	16 545	15 998	16 007

(EUR thousand)	EBITDA			EBITDA		
	Q2 2018	Q2 2017	Change %	Q2 2016	Q2 2015	Q2 2014
media segment (under equity method)	1 151	1 189	-3%	1 059	1 256	1 261
<i>media segment (by proportional consolidation)</i>	1 202	1 430	-16%	1 430	1 631	1 532
printing services segment	783	1 024	-24%	1 148	1 271	1 537
entertainment segment	-	-	-	-	(1 129)	-
corporate functions	(309)	(270)	-15%	(246)	(285)	(134)
TOTAL GROUP under equity method	1 626	1 944	-16%	1 962	1 113	2 664
TOTAL GROUP by proportional consolidation	1 676	2 184	-23%	2 332	1 488	2 935

EBITDA margin	Q2 2018	Q2 2017	Q2 2016	Q2 2015	Q2 2014
media segment (under equity method)	12%	14%	12%	16%	17%
<i>media segment (by proportional consolidation)</i>	10%	13%	13%	16%	15%
<i>printing services segment</i>	12%	17%	17%	20%	21%
TOTAL GROUP under equity method	11%	14%	14%	8%	19%
TOTAL GROUP by proportional consolidation	9%	13%	14%	9%	18%

Key financial data of the segments in the first-half year 2014-2018

(EUR thousand)	Sales			Sales		
	1 st Half year 2018	1 st Half year 2017	Change %	1 st Half year 2016	1 st Half year 2015	1 st Half year 2014
media segment (under equity method)	18 419	16 049	15%	15 282	14 565	13 906
<i>incl. revenue from all digital and online channels</i>	11 913	9 317	28%	8 298	7 466	6 517
printing services segment	12 576	11 966	5%	13 004	12 704	14 272
entertainment segment	-	-	-	-	453	-
corporate functions	1 388	1 167	19%	1 132	960	844
intersegment eliminations	(3 062)	(2 849)		(3 043)	(2 823)	(2 524)
TOTAL GROUP under equity method	29 321	26 332	11%	26 375	25 858	26 498
media segment (by proportional consolidation)	23 688	21 436	11%	20 428	19 468	18 587
<i>incl. revenue from all digital and online channels</i>	12 597	9 875	28%	8 602	7 716	6 735
printing services segment	12 576	11 966	5%	13 004	12 704	14 272
entertainment segment	-	-	-	-	453	-
corporate functions	1 388	1 167	19%	1 132	960	844
intersegment eliminations	(3 643)	(3 489)		(3 618)	(3 406)	(2 930)
TOTAL GROUP by proportional consolidation	34 010	31 079	9%	30 947	30 179	30 773

(EUR thousand)	EBITDA			EBITDA		
	1 st Half year 2018	1 st Half year 2017	Change %	1 st Half year 2016	1 st Half year 2015	1 st Half year 2014
media segment (under equity method)	1 397	1 543	-9%	1 094	1 535	1 600
<i>media segment (by proportional consolidation)</i>	1 492	1 951	-24%	1 681	2 189	1 995
printing services segment	1 484	1 922	-23%	2 330	2 432	2 995
entertainment segment	-	-	-	(1)	(1 105)	-
corporate functions	(633)	(446)	-42%	(436)	(511)	(601)
TOTAL GROUP under equity method	2 248	3 018	-26%	2 987	2 351	3 993
TOTAL GROUP by proportional consolidation	2 344	3 427	-32%	3 574	3 005	4 389

EBITDA margin	1 st Half year 2018	1 st Half year 2017	1 st Half year 2016	1 st Half year 2015	1 st Half year 2014
media segment (under equity method)	8%	10%	7%	11%	12%
<i>media segment (by proportional consolidation)</i>	6%	9%	8%	11%	11%
printing services segment	12%	16%	18%	19%	21%
TOTAL GROUP under equity method	8%	11%	11%	9%	15%
TOTAL GROUP by proportional consolidation	7%	11%	12%	10%	14%

MEDIA SEGMENT

The media segment includes the Group's activities in Estonia, Latvia and Lithuania. It comprises the operations of online portal Delfi, several different news portal providing online advertising network and programmatic sales, outdoor digital screen advertising in Estonia and Latvia, publishing of the Estonian weekly newspapers Maaleht, Eesti Ekspress and LP, the daily newspaper Päevaleht, tabloid Õhtuleht, freesheet Linnaleht, publishing of books and magazines in Estonia, publishing of magazines in Lithuania until December 2017 and providing home delivery services.

We acquired the Latvian digital screen company ACM LV in the 3rd quarter of 2017 and a 100% ownership in Adnet Media in the 4th quarter of 2017. On 1 June 2018, the joint venture Ajakirjade Kirjastus was organised. The publishing of primarily monthly magazines was moved to Ekspress Meedia and that of the weekly magazines to Õhtuleht Kirjastus (former name SL Õhtuleht). From the same date, Ajakirjade Kirjastus and SL Õhtuleht are considered as merged and it now bears the name of Õhtuleht Kirjastus. The figures of Ajakirjade Kirjastus for June include the revenue and EBITDA earned until the end of May. The revenue and expenses of the magazines moved to Ekspress Meedia are 100% included in the figures of AS Ekspress Meedia. The figures of magazines moved to Õhtuleht Kirjastus for June are included in the income statement of Õhtuleht Kirjastus.

News portals owned by the Group

Owner	Portal	Owner	Portal
Ekspress Meedia	www.delfi.ee	Ekspress Meedia	www.ekspress.ee
	rus.delfi.ee		www.maaleht.ee
Delfi Latvia	www.delfi.lv		www.epl.ee
	rus.delfi.lv		
Delfi Lithuania	www.delfi.lt	Õhtuleht Kirjastus	www.oh tuleht.ee
	ru.delfi.lt		www.vecherka.ee

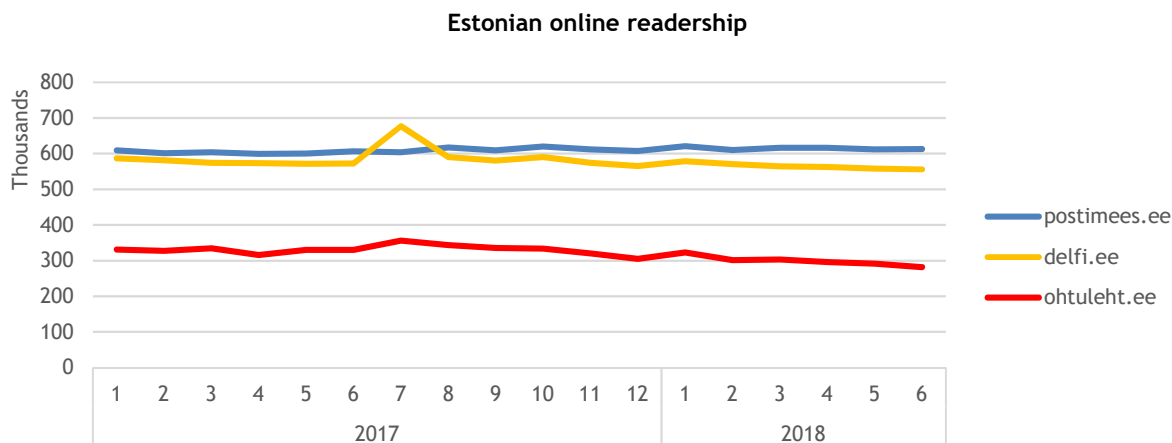
(EUR thousand)	Sales			EBITDA		
	Q2 2018	Q2 2017	Change %	Q2 2018	Q2 2017	Change %
Ekspress Meedia	5 476	5 065	8%	416	424	-2%
<i>incl. online advertising revenue</i>	1 946	1 903	2%			
Delfi Latvia	1 028	1 007	2%	146	131	11%
Delfi Lithuania	2 497	2 461	1%	590	645	-8%
<i>incl. online advertising revenue</i>	2 469	1 993	24%			
Adnet	1 003	-	-	57	-	-
Hea Lugu	145	90	60%	(9)	(10)	5%
ACM LV	45	-	-	(54)	-	-
Other companies	-	-	-	5	(1)	657%
Intersegment eliminations	(304)	(2)		0	0	
TOTAL subsidiaries	9 889	8 621	15%	1 151	1 189	-3%

Õhtuleht Kirjastus*	1 413	1 181	20%	103	161	-36%
Ajakirjade Kirjastus (until May 2018)*	809	1 161	-30%	15	53	-72%
Express Post*	516	601	-14%	(105)	(0)	-29445%
Linna Ekraanid*	144	101	42%	38	27	43%
Intersegment eliminations	(244)	(256)		0	0	
TOTAL subsidiaries	2 638	2 789	-5%	51	241	-79%
TOTAL segment by proportional consolidation	12 527	11 410	10%	1 202	1 430	-16%

(EUR thousand)	Sales			EBITDA		
	1 st Half year 2018	1 st Half year 2017	Change %	1 st Half year 2018	1 st Half year 2017	Change %
Ekspress Meedia	10 330	9 560	8%	549	645	-15%
<i>incl. online advertising revenue</i>	3 553	3 439	3%			
Delfi Latvia	1 868	1 862	0%	133	218	-39%
Delfi Lithuania	4 545	4 444	2%	708	696	2%
<i>incl. online advertising revenue</i>	4 495	3 611	24%			
Adnet	1 927	-	-	105	-	-
Hea Lugu	304	186	63%	(10)	(15)	29%
ACM LV	88	-	-	(93)	-	-
Other entities	-	-	-	5	(1)	508%
Intersegment eliminations	(644)	(3)		0	0	
TOTAL subsidiaries	18 419	16 049	15%	1 397	1 543	-9%
Õhtuleht Kirjastus*	2 585	2 278	13%	172	258	-33%
Ajakirjade Kirjastus (until May 2018)*	1 862	2 292	-19%	59	137	-57%
Express Post*	1 080	1 187	-9%	(180)	(25)	-608%
Linna Ekraanid*	240	174	38%	45	39	15%
Intersegment eliminations	(497)	(544)		0	0	
TOTAL subsidiaries	5 269	5 387	-2%	96	408	-77%
TOTAL segment by proportional consolidation	23 688	21 436	11%	1 492	1 951	-24%

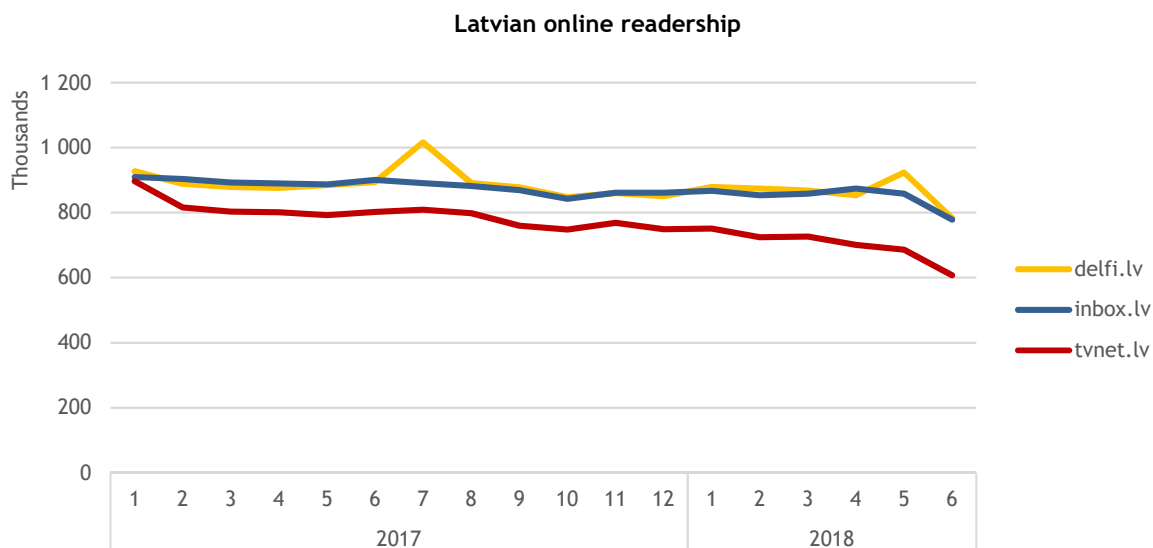
* Proportional share of joint ventures

ONLINE MEEDIA



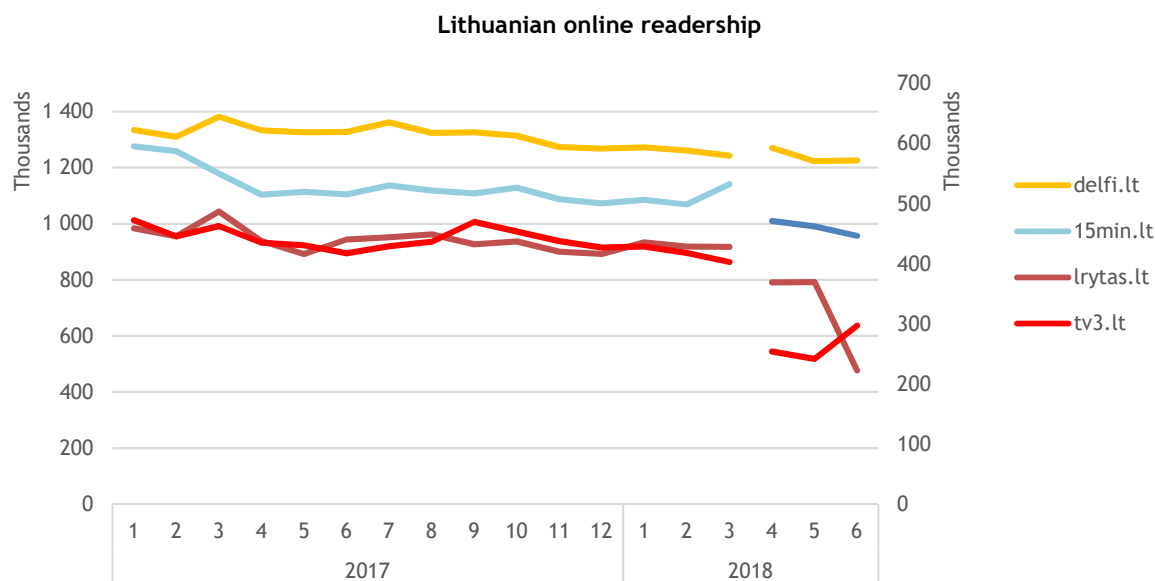
Gemius OPA monthly audience survey

In the quarter ended, Ekspress Meedia launched new online outputs for all magazines: www.eestinaine.ee; www.tervispluss.ee; www.omamaitse.ee; www.kroonika.ee; www.annestiil.ee; www.perejakodu.ee. Delfi IOS app was updated, the interior design channel www.dekor.ee was launched for the Russian population. Popular coverages worth mentioning include the WRC series and Anett Kontaveit games. Õhtuleht Kirjastus launched new websites: www.linnaleht.ee and www.ohtulehtkirjastus.ee.



Gemius OPA monthly audience survey

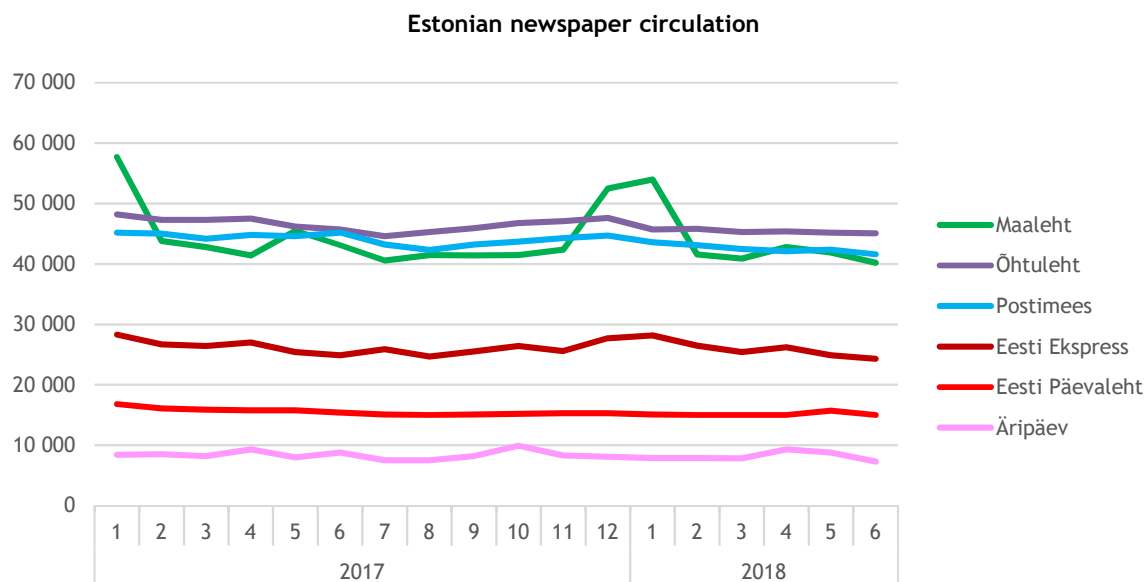
Delfi has maintained its stable position as the news portal with the largest user base in Latvia. In the quarter ended, several major projects were implemented, e.g. a special China-themed page, coverage of the song and dance festival. Hockey and soccer themed special pages were launched and a new video studio was opened. Since June, an updated methodology of Gemius audience survey is used in Latvia.



Gemius OPA monthly audience survey

Delfi.lt remains the largest online portal in Lithuania and has a significant impact on the society. In the first quarter of 2018, DELFI's innovative solution "Hot spots" and an interactive map of the places around the world with the most news coverage were launched, and Delfi TV <https://www.delfi.lt/video/> was revamped. From April, an updated methodology of Gemius audience survey was used in Lithuania. As a result, since April we have used the average daily users as the basis for comparing the number of readers in Lithuania.

PRINT MEDIA



Estonian Newspaper Association data

Õhtuleht continues to be the largest daily newspaper by circulation. Traditionally, Maaleht was the largest newspaper in January and last December.

PRINTING SERVICES SEGMENT

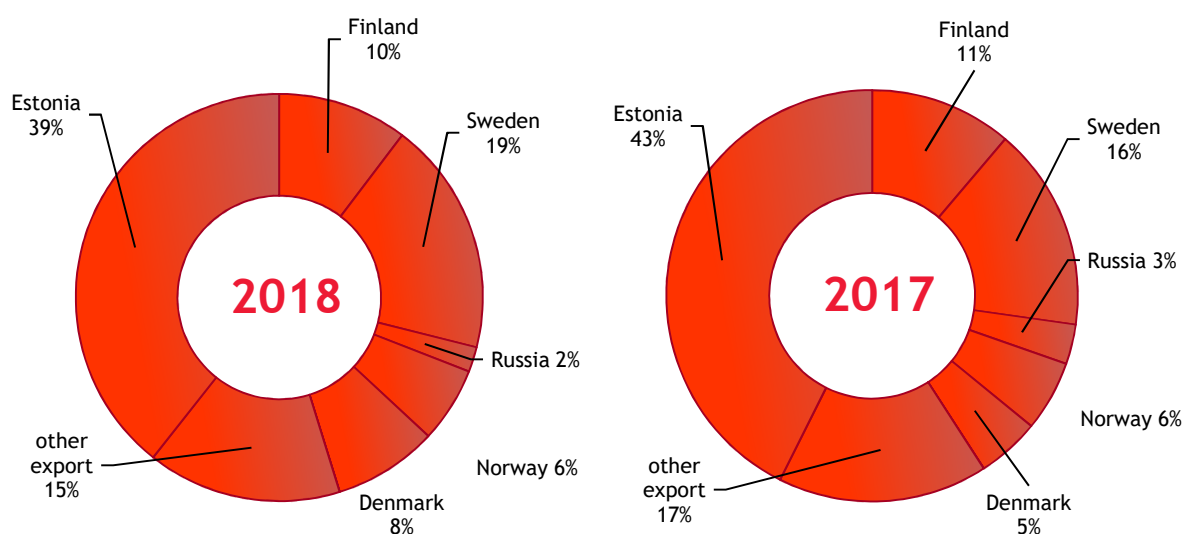
All printing services of the Group are provided by AS Printall which is one of the largest printing companies in Estonia. We are able to print high-quality magazines, newspapers, advertising materials, product and service catalogues, paperback books and other publications in our printing plant.

(EUR thousand)	Sales			EBITDA		
	Q2 2018	Q2 2017	Change %	Q2 2018	Q2 2017	Change %
Printall	6 355	6 199	3%	783	1 024	-24%

(EUR thousand)	Sales			EBITDA		
	1 st Half year 2018	1 st Half year 2017	Change %	1 st Half year 2018	1 st Half year 2017	Change %
Printall	12 576	11 966	5%	1 484	1 922	-23%

For several years already, the printing services segment has been under pressure due to continued digitalisation of regular journalism and the increasing popularity of Internet as compared to printed products. The price pressure is very strong both in Scandinavia and Estonia, because other Baltic States also have very competitive services. A sheet-fed printing press purchased two years ago has helped us expand the product range also outside the regular media sector. We are also engaged in active sales activities outside Nordic countries.

Geographical break-down of printing services



SHARES AND SHAREHOLDERS OF AS EKSPRESS GRUPP

As of 30.06.2018, the company's share capital is EUR 17 878 105 and it consists of 29 796 841 shares with the nominal value of EUR 0.60 per share. The share capital and the total number of shares have remained unchanged since 31.12.2011.

All shares are of one type and there are no ownership restrictions. The company does not have any shares granting specific controlling rights and the company lacks information about agreements dealing with the restrictions on voting rights of shareholders. The articles of association of the public limited company set no restrictions on the transfer of the shares of the public limited company. The agreements entered into between the public limited company and the shareholders set no restrictions on the transfer of shares. In the agreements concluded between the shareholders, they are only known to the company to the extent related to pledging of securities and that is public information.

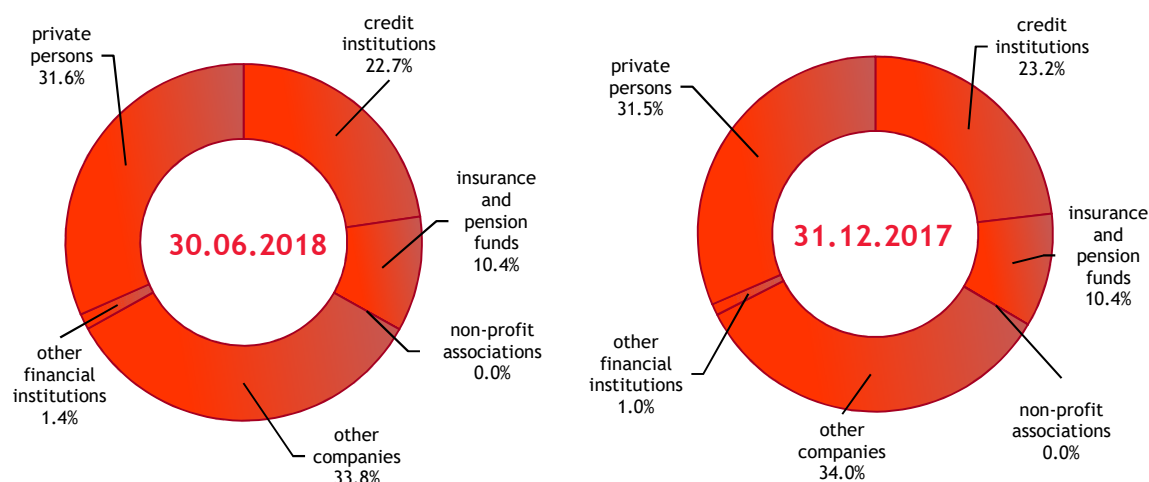
Structure of shareholders as of 30.06.2018 according to the Estonian Central Register of Securities

Name	Number of shares	%
Hans Luik	17 360 597	58.26%
Hans Luik	7 963 307	26.73%
Hans Luik, OÜ HHL Rühm	9 390 390	31.51%
Hans Luik, OÜ Minigert	6 900	0.02%
ING Luxembourg S.A.	4 002 052	13.43%
LHV Bank and funds managed by LHV Varahaldus	2 572 083	8.63%
SEB S.A. CLIENT ASSETS UCITS	1 273 394	4.27%
Members of the Management and Supervisory Boards and their close relatives	1 900	0.01%
Pirje Raidma, OÜ Aniston Trade	1 900	0.01%
Other minority shareholders	4 569 288	15.33%
Treasury shares	17 527	0.06%
TOTAL	29 796 841	100.0%

East Capital Asset Management AB has an ownership interest through the nominee account of SEB S.A. CLIENT ASSETS UCITS. KJK Fund SICAV-SIF has an ownership interest through the account of ING Luxembourg S.A.

Distribution of shareholders by category according to the Estonian Central Register of Securities

Category	30.06.2018		31.12.2017	
	Number of shareholders	Number of shares	Number of shareholders	Number of shares
Private persons	2 637	9 427 202	2 665	9 379 607
Other companies	198	10 082 435	203	10 120 578
Other financial institutions	47	418 850	47	308 066
Credit institutions	13	6 763 333	14	6 903 744
Insurance and retirement funds	8	3 104 602	7	3 084 427
Non-profit organisations	2	419	2	419
TOTAL	2 905	29 796 841	2 938	29 796 841



AS Ekspress Grupp share information and dividend policy

Share information

ISIN	EE3100016965
Ticker symbol	EEG1T
List/segment	BALTIC MAIN LIST
Issuer	Ekspress Grupp (EEG)
Nominal value	EUR 0.60
Issued shares	29 796 841
Listed shares	29 796 841
Date of listing	05.04.2007

Payment of **dividends** is decided annually and it depends on the Group's results of operations, fulfilment of conditions laid down in the syndicated loan contract and potential investment needs. The company expects to continue with regular dividend payments to its investors at least at the same amount as in the preceding year.

Date of the General Meeting	20.06.2014	27.05.2015	13.06.2016	13.06.2017	06.06.2018
Period for which dividends are paid	2013	2014	2015	2016	2017
Dividend payment per share (EUR)	1 cent	4 cents	5 cents	6 cents	7 cents
Total payment of dividends (EUR thousand)	298	1 187	1 456	1 787	2 086
Date of fixing the list of dividend recipients	09.07.2014	10.06.2015	29.06.2016	29.06.2017	20.06.2018
Date of dividend payment	02.10.2014	02.10.2015	06.07.2016	06.07.2017	03.07.2018

Securities trading history 2014-2018

Price (EUR)	1 st Half year 2018	1 st Half year 2017	1 st Half year 2016	1 st Half year 2015	1 st Half year 2014
Opening price	1.26	1.32	1.35	1.15	1.12
Closing price	1.32	1.36	1.28	1.32	1.04
High	1.38	1.37	1.37	1.47	1.13
Low	1.22	1.26	1.18	1.07	0.79
Average	1.30	1.32	1.27	1.27	1.02
Traded shares, pieces	365 546	244 463	227 439	444 893	820 064
Sales, EUR million	0.47	0.32	0.29	0.57	0.84
Capitalisation at balance sheet date, EUR million	39.33	40.52	38.14	39.33	30.99

The price of the share of Ekspress Group (EEG1T) in euros and the trading statistics on OMX Tallinn Stock Exchange from 1 January 2014 until 30 June 2018.



The share price comparison (%) with OMX Tallinn Stock Exchange index from 1 January 2014 - 30 June 2018.



SUPERVISORY AND MANAGEMENT BOARDS OF AS EKSPRESS GRUPP

SUPERVISORY BOARD

The Supervisory Board of the Company approves the activities of the company, arranges its management and supervises the activities of the Management Board. According to the articles of association, the number of members of the Board is between three and seven. The number of the members are determined by the General Meeting and they are elected for a term of five years. The Supervisory Board of Ekspress Group has six members as to previous seven since 6 June 2018.

Andre Veskimeister

- Chairman of the Board and member of the Audit Committee, in the Board from 22 February 2018
- Development Manager of AS Ekspress Grupp in 2009-2017
- Chairman of the Management Board of AS Ekspress Meedia in June 2017-February 2018
- Graduated from Estonian Business School in 2004, specialising in business management

Hans H. Luik

- Member of the Supervisory Board since 2004
- Member of the Management Board of OÜ HHL Rühm
- Member of the Management Board of OÜ Minigert
- Graduated from University of Tartu in 1984 with a degree in journalism

Harri Helmer Roschier - independent Supervisory Board member

- Member of the Supervisory Board since 2007
- Chairman of the Board of (Directors) Avaus Marketing Innovations OY
- Chairman of the Board of (Directors) Rostek OY
- Member of the Board of (Directors) Futurice OY
- HRC Invest OY Chairman of the Management Board
- Completed graduate studies in economics

Indrek Kasela - independent Supervisory Board member

- Member of the Supervisory Board since 2014
- Partner of the private equity fund Amber Trust
- Chairman of the Management Board of AS PRFoods
- Member of the Supervisory Board of AS Toode, ELKE Grupi AS, EPhaG AS and Salva Kindlustuse AS
- Graduated from New York University in 1996 with a Master's degree in law. Bachelor's degree from Tartu University in 1994, has a certificate in EU law from Uppsala University.

Peeter Saks - independent Supervisory Board member

- Member of the Supervisory Board since 2016
- Managing partner of Baltics private equity and venture capital company AS BaltCap
- Member of the Management Board of BC EKT HoldCo OÜ and Surroundings OÜ
- Member of the Supervisory Board of Epler & Lorez, AS Adam Bd, Intrac Eesti AS, BPT Real Estate AS, Fitek AS, Eesti Keskkonnateenused AS, Radix Hoolduse OÜ, OÜ Kudjape Ümberlaadimisjaam and Radix Rent OÜ
- Graduated from Tallinn University of Technology in 1993, specialising in economics.

Aleksandras Česnavičius

- Member of the Supervisory Board since 2016
- General Manager of Central European Media Enterprises Ltd. Romanian region
- Managing Director of Delfi Lithuania between 2011-2013
- Graduated from Vilniaus Universitetas in Lithuania with a PhD in Media in 2010.

Marek Kiisa - independent Supervisory Board member

- Member of the Supervisory Board from 2016 until 06.06.2018
- Member of the Management Board of telecommunication infrastructure company Astrec Baltic OÜ
- Member of the Management Board of Miss Mary of Sweden OÜ
- Member of the Management Board of Dynaplay Estonia OÜ
- Member of the Management Board of Fitek AS which provides solutions for financial process automation
- Founding member and a board member of a Nordic Business Angels Network NordicBAN
- Graduated from Swedish KTH Royal Institute of Technology with a master's degree in engineering in 1995 and Estonian Business School with a degree in Business Administration in 2004.

MANAGEMENT BOARD

The authorities of the Management Board of the Company are specified in the Commercial Code and they are limited to the extent determined in the articles of association of the company. The Management Board of Ekspress Group does not have any right to issue shares of the company. The members of the Board are elected for a period of up to 5 years. In order to elect and remove the members of the Management Board, a simple majority of the votes of the Supervisory Board is required. In order to resign from the position of a member of the Board, the member shall give one month's notice to the Supervisory Board. There are no agreements between Ekspress Grupp and the members of the Management Board which would deal with the benefits regarding a takeover of a public limited company provided for in Chapter 19 of the Securities Market Act. According to the articles of association, the Management Board of Ekspress Group has between three and five members. The Board of Ekspress Group has three members.



Mari-Liis Rüütsalu

- Chairman of the Management Board and Chief Executive Officer of the Group since 2017
- Managing director of AS Ekspress Meedia 2015-2016
- Managing director of AS Delfi 2012-2015
- Marketing and development director of AS Estravel 1998-2012
- Graduated from Eesti Majandusjuhtide Instituut in 1998 specializing in business administration
- and University of Tartu Pärnu College in 1995 specializing in entrepreneurship and business management



Kaspar Hanni

- Member of the Management Board since 2017, Development Director of the Group
- Member of the board of the Estonian Business Angles Association since 2017
- Software Asset Management and Compliance Lead of Microsoft in Baltics 2015-2016
- Enterprise and Partner Group Lead of Microsoft in Baltics 2011-2015
- Graduated from Estonian Business School in 2002 with a degree in Business Administration and studied Information Technology at Tallinn University of Technology



Pirje Raidma

- Member of the Management Board from 2010 31.07.2018, Chief Financial Officer of the Group
- Finance and Administrative Director of the investment bank GILD Bankers in 2006 - 2010
- Finance and Administrative Director of LHV Group in 2005 - 2006
- Auditor at auditing company PwC (worked in Estonia and the Channel Islands) in 1997 - 2005
- Graduated from University of Tartu in 1996 with a degree in international economy
- Certified Auditor and fellow of the Association of Chartered Certified Accountants, FCCA

INTERIM CONSOLIDATED FINANCIAL STATEMENTS

Consolidated balance sheet (unaudited)

(EUR thousand)	30.06.2018	31.12.2017
ASSETS		
Current assets		
Cash and cash equivalents	595	1 073
Trade and other receivables	10 587	9 917
Corporate income tax prepayment	148	4
Inventories	3 646	2 832
Total current assets	14 975	13 827
Non-current assets		
Trade and other receivables	1 241	1 750
Deferred tax asset	47	47
Investments in joint ventures	2 504	2 372
Investments in associates	354	354
Property, plant and equipment (Note 5)	12 079	12 189
Intangible assets (Note 5)	46 264	45 419
Total non-current assets	62 488	62 130
TOTAL ASSETS	77 464	75 957
LIABILITIES		
Current liabilities		
Borrowings (Note 7)	74	166
Trade and other payables	11 177	8 095
Corporate income tax payable	96	111
Total current liabilities	11 347	8 372
Non-current liabilities		
Long-term borrowings (Note 7)	15 054	15 091
Total non-current liabilities	15 054	15 091
TOTAL LIABILITIES	26 401	23 463
EQUITY		
Minority shareholding	67	68
Capital and reserves attributable to equity holders of parent company:		
Share capital (Note 11)	17 878	17 878
Share premium	14 277	14 277
Treasury shares (Note 11)	(22)	(22)
Reserves (Note 11)	1 688	1 531
Retained earnings	17 174	18 762
Total capital and reserves attributable to equity holders of parent company	50 996	52 426
TOTAL EQUITY	51 062	52 494
TOTAL LIABILITIES AND EQUITY	77 464	75 957

The Notes presented on pages 33-45 form an integral part of the consolidated interim report.

Consolidated statement of comprehensive income (unaudited)

(EUR thousand)	Q2 2018	Q2 2017	1 st Half year 2018	1 st Half year 2017
Sales	15 304	13 923	29 321	26 332
Cost of sales	(12 027)	(10 725)	(23 591)	(20 800)
Gross profit	3 278	3 198	5 731	5 532
Other income	121	270	160	448
Marketing expenses	(718)	(798)	(1 485)	(1 514)
Administrative expenses	(1 766)	(1 400)	(3 582)	(2 762)
Other expenses	(18)	(18)	(34)	(42)
Operating profit	897	1 253	790	1 661
Interest income	44	55	87	114
Interest expenses	(99)	(99)	(196)	(208)
Other finance income and costs	(15)	(18)	(34)	(34)
Net finance cost	(70)	(63)	(142)	(127)
Profit (loss) on shares of joint ventures	152	141	91	210
Profit (loss) on shares of associates	0	(21)	0	(23)
Profit before income tax	979	1 310	740	1 721
Income tax expense	(86)	(89)	(86)	(90)
Net profit for the reporting period	893	1 221	653	1 631
Net profit for the reporting period attributable to				
Equity holders of the parent company	894	1 221	654	1 631
Minority shareholders	(1)	0	(1)	0
Other comprehensive income	0	0	0	0
Total comprehensive income	893	1 221	653	1 631
Comprehensive income for the reporting period attributable to				
Equity holders of the parent company	894	1 221	654	1 631
Minority shareholders	(1)	0	(1)	0
Basic and diluted earnings per share (Note 9)	0.03	0.04	0.02	0.05

The Notes presented on pages 33-45 form an integral part of the consolidated interim report.

Consolidated statement of changes in equity (unaudited)

(EUR thousand)	Attributable to equity holders of parent company						Minority interest	Total equity
	Share capital	Share premium	Treasury shares	Reserves	Retained earnings	Total		
Balance on 31.12.2016	17 878	14 277	(863)	2 058	17 723	51 073	0	51 073
Increase of statutory reserve capital	0	0	0	220	(220)	0	0	0
Share option	0	0	841	(747)	(94)	0	0	0
Declared dividends	0	0	0	0	(1 787)	(1 787)	0	(1 787)
<i>Total transactions with owners</i>	<i>0</i>	<i>0</i>	<i>841</i>	<i>(527)</i>	<i>(2 101)</i>	<i>(1 787)</i>	<i>0</i>	<i>(1 787)</i>
Net profit for the reporting period	0	0	0	0	1 631	1 631	0	1 631
<i>Total comprehensive income for the reporting period</i>	<i>0</i>	<i>0</i>	<i>0</i>	<i>0</i>	<i>1 631</i>	<i>1 631</i>	<i>0</i>	<i>1 631</i>
Balance on 30.06.2017	17 878	14 277	(22)	1 531	17 253	50 917	0	50 917
Balance on 31.12.2017	17 878	14 277	(22)	1 531	18 762	52 426	68	52 494
Increase of statutory reserve capital	0	0	0	157	(157)	0	0	0
Declared dividends	0	0	0	0	(2 085)	(2 085)	0	(2 085)
<i>Total transactions with owners</i>	<i>0</i>	<i>0</i>	<i>0</i>	<i>157</i>	<i>2 242</i>	<i>(2 085)</i>	<i>0</i>	<i>(2 085)</i>
Net profit for the reporting period	0	0	0	0	654	654	(1)	653
<i>Total comprehensive income for the reporting period</i>	<i>0</i>	<i>0</i>	<i>0</i>	<i>0</i>	<i>654</i>	<i>654</i>	<i>(1)</i>	<i>653</i>
Balance on 30.06.2018	17 878	14 277	(22)	1 688	17 174	50 996	67	51 062

The Notes presented on pages 33-45 form an integral part of the consolidated interim report.

Consolidated cash flow statement (unaudited)

(EUR thousand)	1 st Half year 2018	1 st Half year 2017
Cash flows from operating activities		
Operating profit for the reporting year	790	1 661
<u>Adjustments for:</u>		
Depreciation, amortisation and impairment (Note 5)	1 458	1 357
(Gain)/loss on sale and write-down of property, plant and equipment	(7)	(3)
Cash flows from operating activities:		
Trade and other receivables	(274)	80
Inventories	(814)	78
Trade and other payables	960	(487)
Cash generated from operations	2 113	2 686
Income tax paid	(245)	(231)
Interest paid	(196)	(208)
Net cash generated from operating activities	1 672	2 247
Cash flows from investing activities		
Interest received	67	102
Purchase of other investments (Note 4)	(1 000)	(35)
Purchase of property, plant and equipment (Note 5)	(1 212)	(814)
Proceeds from sale of property, plant and equipment	25	13
Loans granted	(476)	(2 025)
Loan repayments received	574	1 028
Net cash used in investing activities	(2 022)	(1 732)
Cash flows from financing activities		
Dividends received	0	56
Finance lease payments made	(37)	(35)
Change in overdraft	(92)	0
Repayments of bank loans (Note 7)	0	(552)
Net cash used in financing activities	(129)	(531)
NET (DECREASE)/INCREASE IN CASH AND CASH EQUIVALENTS	(479)	(15)
Cash and cash equivalents at the beginning of the year	1 073	2 856
Cash and cash equivalents at the end of the year	595	2 842

The Notes presented on pages 33-45 form an integral part of the consolidated interim report.

SELECTED NOTES TO THE CONSOLIDATED INTERIM FINANCIAL STATEMENTS

Note 1. General information

The main fields of activity of AS Ekspress Grupp and its subsidiaries include online media, publishing of newspapers, magazines and books and provision of printing services.

AS Ekspress Grupp (registration number 10004677, address: Parda 6, 10151 Tallinn) is a holding company registered and operating in the Republic of Estonia. The Group consists of the subsidiaries, joint ventures and associates listed below.

These interim financial statements were approved and signed by the Management Board on 31 July 2018.

The consolidated financial statements of AS Ekspress Grupp (hereinafter the Group) reflect the results of operations of the following group companies.

Company name	Status	Ownership interest 30.06.2018	Ownership interest 31.12.2017	Main field of activity	Domicile
Operating segment: corporate functions					
Ekspress Grupp AS	Parent company			Holding company and support services	Estonia
Ekspress Digital OÜ	Subsidiary	100%	100%	Provision of IT services	Estonia
Ekspress Finance OÜ	Subsidiary	100%	100%	Provision of financing for the Group	Estonia
Operating segment: media (online and print media)					
Ekspress Meedia AS (former Delfi AS)	Subsidiary	100%	100%	Online media, publishing of daily and weekly newspapers. From 1 June, also publishing of magazines	Estonia
Delfi A/S	Subsidiary	100%	100%	Online media	Latvia
ACM LV SIA	Subsidiary	100%	100%	Sale of outdoor advertising (acquired in July 2017)	Latvia
Delfi UAB	Subsidiary	100%	100%	Online media (magazine business was sold in December 2017)	Lithuania
Sport Media UAB	Subsidiary	51%	51%	Currently dormant	Lithuania
Delfi Holding SIA	Subsidiary	100%	100%	Holding company (previously parent company to Delfi companies in different countries)	Latvia
Hea Lugu OÜ	Subsidiary	83%	83%	Book publishing (merged with the book-publishing department of Ajakirjade Kirjastus in 2017)	Estonia
Adnet Media UAB	Subsidiary	100%	100%	Online advertising solutions and network	Lithuania
Adnet Media OÜ	Subsidiary	100%	100%	Online advertising solutions and network	Estonia
Adnet Media SIA	Subsidiary	100%	100%	Online advertising solutions and network	Latvia
Zave Media OÜ	Subsidiary	100%	100%	Operations moved to Delfi local companies	Estonia
Ajakirjade Kirjastus AS	Joint venture	-	50%	Magazine publishing. Reorganised on 1 June 2018 and merged with Õhtuleht Kirjastus	Estonia
Õhtuleht Kirjastus AS	Joint venture	50%	50%	Newspaper publishing. From 1 June, also publishing of magazines as a result of the merger with Ajakirjade Kirjastus.	Estonia
Express Post AS	Joint venture	50%	50%	Home delivery of periodicals	Estonia
Linna Ekraanid OÜ	Joint venture	50%	50%	Sale of digital outdoor advertising	Estonia
Babahh Media OÜ	Associate	49%	49%	Sale of video production, media and infrastructure solutions	Estonia
Kinnisvarakeskkond OÜ	Associate	49%	49%	Development of a real estate portal (established in August 2017)	Estonia
Operating segment: printing services					
Printall AS	Subsidiary	100%	100%	Printing services	Estonia
Operating segment: entertainment					
Delfi Entertainment SIA	Subsidiary	100%	100%	Currently dormant	Latvia

Note 2. Bases of preparation

The consolidated interim financial statements of AS Ekspress Grupp for the 2nd quarter and first half-year ended on 30.06.2018 have been prepared in accordance with IAS 34 "Interim Financial Reporting". The condensed interim consolidated financial statements should be read together to the annual report for the financial year ended 31 December 2017.

The Management Board estimates that the interim consolidated financial statements for the 2nd quarter and first half-year of 2018 present a true and fair view of the Group's operating results, and all group companies are going concerns. These interim financial statements have neither been audited nor reviewed in any other way by auditors. These consolidated interim financial statements are presented in thousands of euros, unless otherwise indicated.

Starting from 1 January 2018, several new standards, amendments to standards and interpretations were entered into force which became mandatory for the Group but none of which have an impact on the Group's interim financial statements.

Note 3. Financial risk management

The management of financial risks is an essential and integral part in managing the business processes of the Group. The ability of the management to identify, measure and verify different risks has a substantial impact on the profitability of the Group. The risk is defined by the management of the Group as a possible negative deviation from the expected financial performance.

Several financial risks are related to the activities of the Group, of which the more substantial ones include credit risk, liquidity risk, market risk (including foreign exchange risk, interest rate risk and price risk), operational risk and capital risk.

The risk management of the Group is based on the requirements established by the Tallinn Stock Exchange, Financial Supervision Authority and other regulatory bodies, compliance with the generally accepted accounting standards and good practice, internal regulations and policies of the Group and its subsidiaries. The management of risks at the Group level includes the definition, measurement and control of risks. The Group's risk management programme focuses on unpredictability of financial markets and finding of possibilities to minimise the potential negative impacts arising from this on the Group's financial activities.

The main role upon the management of risks is vested in the management boards of the Parent and its subsidiaries. The Group assesses and limits risks through systematic risk management. For managing financial risks, the management of the Group has engaged the financial unit of the Group that deals with the financing of the Parent Company and its subsidiaries and hence also managing of liquidity risk and interest rate risk. The risk management at the joint ventures is performed in cooperation with the other shareholder of joint ventures.

Credit risk

Credit risk is expressed as a loss which may be incurred by the Group and is caused by the counterparty if the latter fails to perform its contractual financial obligations. Credit risk arises from cash and bank, trade receivables, other short-term receivables and loans granted. Since the Group invests available liquid funds in the banks with the credit rating of "A" they do not expose the Group to substantial credit risk.

Bank account balances (incl. term deposits) by credit ratings of the banks

Bank	Moody`s	Standard & Poor`s	30.06.2018	31.12.2017
SEB	Aa2	A+	100	339
Swedbank	Aa2	AA-	441	519
Luminor/Danske	Aa2/A1	A+ / A	41	201
TOTAL			582	1 059

The banks' latest long-term credit rating shown on the bank's website is used.

The payment discipline of clients is continuously monitored to reduce credit risk. A credit policy has been established to ensure the sale of services to clients with an adequate credit history and the application of prepayments to clients in a higher risk category. According to the credit policy, different client groups are subject to different payment terms and credit limits. Clients are classified on the basis of their size, reputation, and the results of credit background checks and history of payment behaviour. At the first level, the advertising clients are divided into two groups: advertising agencies and direct clients, they are further grouped according to the above principles. The Group applies the same credit policy in all Baltic States, but is aware of different credit behaviour of clients. While in Estonia invoices are generally paid when due, the usual practice in Latvia and especially in Lithuania is to pay invoices 1-3 months past their due date and not to consider it as a violation of the credit discipline. Subsidiaries outsource reminder services in order to collect overdue receivables more effectively.

In case of new clients, their credit background is checked with the help of financial information databases such as Krediidiinfo and other similar databases. Upon following the payment discipline, it is possible to receive more flexible credit terms, such as longer payment terms, higher credit limits, etc. Upon violation of the payment discipline, stricter credit terms are applied. In case of large transactions, in particular in the segment of printing services, clients are requested to make prepayment or provide a guarantee letter.

The Group is not aware of any substantial risks related to the concentration of its clients and partners. The management estimates that there is no substantial credit risk in the loans to related parties due to their solid financial position.

Liquidity risk

Liquidity risk means that the Group may not have liquid funds to fulfil its financial obligations in a timely manner.

The objective of the Group is to maintain a balance between its financial needs and financial possibilities. Cash flow planning is used as a means to manage the liquidity risk. To manage liquidity risk as effectively as possible, the bank accounts of the Parent Company and its subsidiaries comprise one group account (cash pool) which enables the members of the group account to use the finances of the Group within the limit established by the Parent Company. The group account operates in Estonia, but foreign subsidiaries in Latvia and Lithuania are also part thereof. According to the policy of the Group, all subsidiaries and joint ventures prepare long term cash flow projections for the following year, which are adjusted on a semi-annual basis. For monitoring short-term cash flows the subsidiaries prepare eight week cash flow projections on a weekly basis.

To manage liquidity risk, the Group uses different financing sources which include bank loans, overdraft, factoring, continuous monitoring of trade receivables and delivery contracts.

Overdraft credit is used to finance working capital, long-term bank loans and finance lease agreements are used to make capital expenditures to acquire non-current assets. The Group's overdraft loan is long-term and related to the term of the syndicated loan contract. This essentially works as a long-term line of credit, the use of which the Group can regulate at its own discretion. The Group has quite high leverage, thus liquidity risk management is one of the priorities of the Group.

Interest rate risk

Interest rate risk means that a change in interest rates results in a change in the cash flow and profit of the Group. The interest rates of loans granted and taken by the Group are all tied to Euribor. The interest rate is fixed and the margin is zero.

The Group's interest rate risk is related to short-term and long-term borrowings which have been assumed with a floating interest rate. The interest rate risk is mainly related to the fluctuation of Euribor.

Type of interest	Interest rate	30.06.2018 (EUR thousand)	<= 1 year	>1 year and <=5 years	Carrying amount
Fixed and floating interest rate	0%+2.15%	Syndicated loan (Parent Company)	0	9 067	9 067
	0%+2.15%	Syndicated loan (Printall)	0	5 827	5 827
	1-month Euribor + 2.3%	Finance lease (Printall)	74	160	234
	1-month Euribor + 1.9%	Overdraft	0	0	0

Type of interest	Interest rate	31.12.2017 (EUR thousand)	<= 1 year	>1 year and <=5 years	Carrying amount
Fixed and floating interest rate	0%+2.15%	Syndicated loan (Parent Company)	0	9 067	9 067
	0%+2.15%	Syndicated loan (Printall)	0	5 827	5 827
	1-month Euribor + 2.3%	Finance lease (Printall)	74	197	271
	1-month Euribor + 1.9%	Overdraft	92	0	92

Foreign exchange risk

The Group's operating activities have an international dimension and therefore, the Group is to some extent exposed to foreign exchange risk. Foreign exchange risk arises when future business transactions or recognised assets or liabilities are fixed in a currency which is not the functional currency of the Group. Group companies are required to manage their foreign exchange risk with regard to the functional currency. The Group's income is primarily fixed in local currencies, i.e. the euros in Estonia, Latvia and Lithuania. The Group also pays most of its suppliers and employees in local currencies. The subsidiaries are typically required to use the euro as the currency in foreign contracts. The subsidiary Printall exports outside of euro-zone and it also issues invoices denominated in Norwegian kroner and Swedish kronor. In 2018, ca 1% (2017: ca 2%) of revenue was exposed to foreign exchange risk. The Russian clients pay also in Russian roubles, although the invoices issued have been denominated in euros and hence carry no exchange risk. The amounts received in foreign currencies are converted into euros immediately after their receipt in order to reduce open foreign currency positions. No other means are used for hedging foreign exchange risk.

As of 30.06.2018, the Group's foreign currency risk related to NOK was EUR 86 thousand and to SEK, EUR 44 thousand. As of 31.12.2017, the Group foreign currency risk related to SEK was EUR 55 thousand and to other currencies (NOK, USD), EUR 103 thousand.

Price risk

The price of paper affects the activities of the Group the most. By taking into consideration several criteria, the Group considers acceptance of paper price risk as the most optimal solution and does not consider it necessary to use derivative instruments to hedge this risk.

Operational risk

Operational risk is a possible loss caused by insufficient or non-functioning processes, employees and information systems or external factors.

The involvement of employees in the risk assessment process improves the general risk culture. For performing transactions different limits are used to minimise possible losses. The four-eye principle in use, under which the confirmation of at least two employees independent of each other or that of a unit is necessary for the performance of a transaction or a procedure, reduces the possible occurrence of human errors and mistakes. The four-eye principle is also applied during negotiations related to purchase and sales as well as other transactions. Drafts of important agreements prepared by law offices are reviewed by the management and in-house lawyers. The management considers the legal protection of the Group to be good.

The management estimates that the dependence of the Group's activities on IT systems is higher than average and continuous investments are made to increase its security and reliability. The responsibility for managing operational risk lies with the Management Board of the Group and the management boards of the subsidiaries.

Capital risk

The main objective of the Group upon managing capital risk is to ensure the sustainability of the Group in order to ensure income for its shareholders and benefits for other stakeholders, while maintaining the optimal capital structure in order to reduce the price of capital.

According to the common industry practice, the Group uses the debt to capital ratio to monitor its capital. The debt to capital ratio is calculated as the ratio of net debt to total capital. Net debt is calculated by deducting cash and bank accounts from total debt (short and long-term interest bearing liabilities recognised in the consolidated balance sheet). Total capital is recognised as the aggregate of equity and net debt.

Equity ratios of the Group

(EUR thousand)	30.06.2018	31.12.2017
Interest-bearing debt	15 128	15 257
Cash and bank accounts	595	1 073
Net debt	14 533	14 184
Equity	51 062	52 494
Total capital	65 596	66 678
Debt to capital ratio	22%	21%
Total assets	77 464	75 957
Equity ratio	66%	69%

Note 4. Business combinations

On 21 March 2018, the Estonian Competition Authority approved the transaction for reorganisation of AS Ajakirjade Kirjastus by Ekspress Grupp and Suits Meedia. From 1 June 2018, the magazines Eesti Naine, Anne and Stiil, Pere and Kodu, Oma Maitse, Tervis Pluss, Jana and Kroonika owned by AS Ajakirjade Kirjastus are published by Ekspress Meedia and the other magazines were taken over by AS SL Õhtuleht. In the course of this transaction, the magazine business was sold to AS Ekspress Meedia on 31 May 2018, after which AS Ajakirjade Kirjastus merged with AS SL Õhtuleht on 1 June. The ownership structure of the merged entity AS Õhtuleht Kirjastus did not change. Ekspress Grupp still owns 50% and Suits Meedia owns 50% of the company. AS Ekspress Meedia paid EUR 1 million for the acquired magazines.

Reorganisation are carried out to enhance the future outlook of the magazines. The main goal of the change is to create a better online output for the content of printed magazines of Ajakirjade Kirjastus, integrating them more tightly with other strong digital publishing platforms of the owners.

On November 16, 2017, AS Ekspress Grupp acquired 51% of the shares in **UAB Adnet Media** after obtaining permission from the Lithuanian Competition Authority. As a result, AS Ekspress Grupp now owns 100% of the company's shares. AS Ekspress Grupp has owned 49% of the company's shares since autumn 2014. UAB Adnet Media is engaged in the sale of internet advertising in Estonia, Latvia and Lithuania. The acquisition price was EUR 415,000. In accounting, the transaction was recognized in two parts: the sale of a 49% stake acquired previously and the acquisition of 100% of the company and control. In the case of a sale transaction, a profit of EUR 190,000 is shown in the financial income.

On July 17, 2017 A/S Delfi (Latvia) acquired a 100% stake in **ACM LV SIA**, which is engaged in sales of digital outdoor advertising in Latvia. The acquisition price was EUR 390,000. The purchase supports the Group's goal to develop digital outdoor advertising in all three Baltic countries and thereby increase its portfolio of activities.

The following table provides an overview of acquired identifiable assets and liabilities at the time of acquisition. The purchase analysis is based on the Adnet Media balance sheet as of 30.11.2017 and the balance sheet of ACM LV SIA as at 31.07.2017.

(EUR thousand)	Adnet Media UAB (100%)		ACM LV SIA (100%)	
	Fair value	Carrying amount	Fair value	Carrying amount
Net assets	103	103	85	85
Intangible assets	0	0	0	0
Total identifiable assets	103	103	85	85
Goodwill	712		305	

Cost of ownership interest	815	390
Paid for ownership interest in cash	415	390
Cash and cash equivalent in acquired company	248	12
Cash effect on Group	(167)	(378)

Note 5. Property, plant and equipment, and intangible assets

(EUR thousand)	Property, plant and equipment		Intangible assets	
	H1 2018	H1 2017	H1 2018	H1 2017
Balance at beginning of the period				
Cost	33 992	33 166	64 141	64 329
Accumulated depreciation and amortisation	(21 804)	(20 446)	(18 722)	(20 018)
Carrying amount	12 189	12 722	45 419	44 310
Acquisitions and improvements	1 041	634	171	180
Disposals (at carrying amount)	(18)	(10)	0	0
Write-down and write-off of non-current assets	(1)	0	0	0
Acquired through business combinations	0	0	1 000	0
Depreciation and amortisation	(1 133)	(1 078)	(325)	(279)
Balance at end of the period				
Cost	34 923	33 085	65 314	64 509
Accumulated depreciation and amortisation	(22 844)	(20 819)	(19 049)	(20 297)
Carrying amount	12 079	12 266	46 264	44 212

Information about the items of non-current assets pledged as loan collateral is disclosed in Note 7.

Note 6. Intangible assets

Intangible assets by type

(in thousands)	EUR	
	30.06.2017	31.12.2017
Goodwill	37 969	37 969
Trademarks	6 136	6 259
Other intangible assets	2 159	1 190
Total intangible assets	46 264	45 419

Goodwill by cash-generating units and segments

(in thousands)	EUR	
	30.06.2017	31.12.2017
Delfi Estonia	15 281	15 281
Delfi Latvia	7 312	7 312
Delfi Lithuania	12 848	12 848
Adnet Lithuania	712	712
Maaleht	1 816	1 816
Total goodwill	37 969	37 969

Note 7. Bank loans and borrowings

(EUR thousand)	Repayment term		
	Total amount	Up to 1 year	Between 1-5 years
Balance as of 30.06.2018			
Overdraft	0	0	0
Long-term bank loans	14 894	0	14 894
incl. syndicated loan (AS Ekspress Grupp)	9 067	0	9 067
incl. syndicated and mortgage loan (AS Printall)	5 827	0	5 827
Finance lease	234	74	160
TOTAL	15 128	74	15 054
Balance as of 31.12.2017			
Overdraft	92	92	0
Long-term bank loans	14 894	0	14 894
incl. syndicated loan (AS Ekspress Grupp)	9 067	0	9 067
incl. syndicated and mortgage loan (AS Printall)	5 827	0	5 827
Finance lease	271	74	197
Total	15 257	166	15 091

The effective interest rates are very close to the nominal interest rates. The fair value of the loan liabilities is close to their book value. In April 2017, the margin has been negotiated based on market terms and the interest rate is fixed at the level of zero per cent when the three-month Euribor was still negative. It is customary to set the level of Euribor at zero at the time when it is negative. The loan liabilities are within level 3 of the fair value hierarchy.

Long-term bank loan

In April 2017, an amendment to the syndicated loan agreement was signed with AS SEB Pank, terminating the monthly loan payments and the loan shall be paid back in a lump sum in October 2020. The interest rate on the loan is zero, plus a margin.

The syndicated loan is still guaranteed by the shares of the subsidiaries, the guarantees of Estonian subsidiaries in the amount of EUR 17 million, the commercial pledge on the assets of AS Printall in the amount of EUR 19 million, the trademarks of Delfi, Eesti Ekspress, Maaleht, Eesti Päevaleht and Eesti Ekspressi Kirjastus in the amount of EUR 5 million, the value of all of which is included within the net assets of the Group. In addition, a mortgage has been set on the registered immovable and production facilities of AS Printall. As of 30.06.2018, the carrying amount of the building was EUR 2.9 million and that of the registered immovable was EUR 0.4 million. The ultimate

controlling shareholder has also given a personal guarantee in the amount of EUR 4 million to cover the syndicated loan and overdraft agreements.

According to the conditions of the loan agreement, the borrower needs to keep the total debt/EBITDA ratio below 3.0. If the latter rises above 2.5, the monthly loan payments shall be resumed. As of 30.06.2018, the total debt/EBITDA ratio calculated in accordance with the adjustments laid down in the loan contract was 2.57 (unadjusted ratio was 2.73). An agreement has been reached with the bank to pay back the loan as a lump sum, after which the total debt/EBITDA ratio will be 2.5. In addition, the liquidity reserve should be held at the bank in the amount of EUR 1 million.

Overdraft facilities

As of 30.06.2018, the Group had entered into entered into a long-term overdraft facility with SEB Bank in the amount of EUR 3 million with the due date of 25.10.2020 which had not been used as of the balance sheet date. As of 31.12.2017, the amount of the overdraft limit used was EUR 92 000.

Note 8. Segment reporting

Operating segments have been specified by the management on the basis of the reports monitored by the Management Board of the Parent Company AS Ekspress Grupp. The Management Board considers the business from the company perspective.

Media segment: management of online news portals and classified portals, advertising sales in own portals in the Baltics and publishing of newspapers, magazines, customer publications and books in Estonia and Lithuania.

This segment includes subsidiaries (former AS Delfi and AS Eesti Ajalehed in Estonia), AS Delfi (Latvia), UAB Delfi (Lithuania), Delfi Holding SIA (Latvia), OÜ Hea Lugu (Estonia), OÜ Zave Media (Estonia), ACM LV SIA (Latvia) and Adnet Media (Lithuania, Estonia, Latvia). The latter was acquired in December 2017 when a 100% holding was acquired.

This segment also includes the joint ventures AS Ajakirjade Kirjastus (until its reorganisation on 1 June 2018), AS Õhtuleht Kirjastus and AS Express Post engaged in home delivery of periodicals. Joint ventures are not consolidated line-by-line; however some tables include their results and impact on the Group's figures.

The revenue of the **media segment** is derived from sale of advertising banners and other advertising space and products in its own portals, sales of advertising space in newspapers and magazines, revenue from subscriptions and single copy sales of newspapers and magazines, sales of books and miscellaneous series, services fees for preparation of customer materials and other projects.

Printing services: rendering of printing and related services. This segment includes the group company AS Printall.

Segment revenue is derived from the sale of paper and printing services.

The **Group's corporate functions** are shown separately and they do not form a separate business segment. It includes the Parent Company AS Ekspress Grupp, which provides legal advice and accounting services to its group companies, a subsidiary OÜ Ekspress Digital that provides intra-group IT services, and OÜ Ekspress Finance, the main activity of which is intra-group financing.

The Management Board assesses the performance of the operating segments based on revenue, EBITDA and the EBITDA margin. Volume-based and other fees payable to advertising agencies have not been deducted from the advertising sales of segments, because the Group's management monitors the gross income of companies and segments. Discounts and volume rebates are reported as a reduction of the consolidated sales revenue and are shown in the aggregate line of eliminations. Internal management fees and goodwill impairment are not included in segment results.

According to the estimate of the Parent Company's management, the inter-segment transactions have been carried out at arm's length basis and they do not differ significantly from the conditions of the transactions concluded with third parties.

Q2 2018 (EUR thousand)	Media	Printing services	Corporate functions	Elimi- nations	Total Group
Sales to external customers (subsidiaries)	9 585	5 782	210	(577)	15 304
Effect of joint ventures	2 638	(218)	(39)	(26)	2 354
Inter-segment sales	304	791	526	(1 621)	0
Total segment sales, incl. joint ventures	12 527	6 355	697	(1 920)	17 659
EBITDA (subsidiaries)	1 151	783	(309)	1	1 626
EBITDA margin (subsidiaries)	12%	14%			11%
EBITDA incl. joint ventures	1 202	783	(309)		1 676
EBITDA margin incl. joint ventures	10%	12%			9%
Depreciation (subsidiaries) (Note 5)					729
Operating profit (subsidiaries)					897
Investments (subsidiaries) (Note 5)					628

Q2 2017 (EUR thousand)	Media	Printing services	Corporate functions	Elimi- nations	Total Group
Sales to external customers (subsidiaries)	8 621	5 661	95	(454)	13 922
Effect of joint ventures	2 788	(260)	(46)	(23)	2 460
Inter-segment sales	0	798	543	(1 341)	0
Total segment sales, incl. joint ventures	11 409	6 199	592	(1 818)	16 382
EBITDA (subsidiaries)	1 189	1 024	(270)	0	1 944
EBITDA margin (subsidiaries)	14%	17%			14%
EBITDA incl. joint ventures	1 430	1 024	(270)	0	2 184
EBITDA margin incl. joint ventures	13%	17%			13%
Depreciation (subsidiaries) (Note 5)					690
Operating profit (subsidiaries)					1 253
Investments (subsidiaries) (Note 5)					572

1 st Half year 2018 (EUR thousand)	Media	Printing services	Corporate functions	Elimi- nations	Total Group
Sales to external customers (subsidiaries)	17 775	11 539	375	(369)	29 321
Effect of joint ventures	5 269	(462)	(75)	(44)	4 688
Inter-segment sales	644	1 498	1 088	(3 230)	0
Total segment sales, incl. joint ventures	23 688	12 576	1 388	(3 643)	34 010
EBITDA (subsidiaries)	1 397	1 484	(633)	1	2 248
EBITDA margin (subsidiaries)	8%	13%			8%
EBITDA incl. joint ventures	1 492	1 484	(633)		2 343
EBITDA margin incl. joint ventures	6%	12%			7%
Depreciation (subsidiaries) (Note 5)					1 458
Operating profit (subsidiaries)					790
Investments (subsidiaries) (Note 5)					1 213

1 st Half year 2017 (EUR thousand)	Media	Printing services	Corporate functions	Elimi- nations	Total Group
Sales to external customers (subsidiaries)	16 049	10 917	166	(801)	26 332
Effect of joint ventures	5 387	(521)	(80)	(39)	4 747
Inter-segment sales	1	1 570	1 081	(2 652)	0
Total segment sales, incl. joint ventures	21 436	11 966	1 167	(3 491)	31 079
EBITDA (subsidiaries)	1 543	1 922	(446)	0	3 018
EBITDA margin (subsidiaries)	10%	16%			11%
EBITDA incl. joint ventures	1 951	1 922	(446)	0	3 427
EBITDA margin incl. joint ventures	9%	16%			11%
Depreciation (subsidiaries) (Note 5)					1 357
Operating profit (subsidiaries)					1 661
Investments (subsidiaries) (Note 5)					814

Note 9. Earnings per share

Basic earnings per share have been calculated by dividing the profit attributable to equity holders of the Parent Company by the weighted average number of shares outstanding during the period. Treasury shares owned by the Parent Company are not taken into account as shares outstanding.

EUR	Q2 2018	Q2 2017	1 st Half year 2018	1 st Half year 2017
Profit attributable to equity holders	893 804	1 220 788	654 311	1 630 815
Average number of ordinary shares	29 779 314	29 779 314	29 779 314	29 779 314
Basic and diluted earnings per share	0.03	0.04	0.02	0.05

As the Group had no instruments diluting earnings per share as of 30.06.2018 and 30.06.2017 diluted net profit per share was equal to regular net profit per share.

Note 10. Share option plan

In July 2017, the shareholders' meeting approved a new stock option scheme for key employees.

As of 30.06.2018, 759 000 options have been issued in the framework of this stock option scheme (as of 31.12.2017: 435 000 options), each of which grants the right to receive one share of the company free of charge. As a rule, 1/3 of the options can be earned in each calendar year. Equity options can be used from December 2020.

Equity options are cash-settled share-based payments. At the inception of the contracts, options were accounted for at their fair value and are to be reported on the one hand in the income statement as labour costs and, on the other hand, as a liability. Stock option liability is assessed at each balance sheet date. As at 30.06.2018, the liability of the mentioned stock option amounted to EUR 343 000.

The fair value of the equity option is found by using the Black-Scholes-Merton model. Assumptions used in the model: the price of the share upon issue of the option: EUR 1.25-1.35, dividend rate: EUR 0.06-0.07 per share, risk-free interest rate: 1.12% -1.38%, option term: 3 years.

In order to meet the obligations related to the options, the company will buy shares from the market. Key employees have the right to sell their shares within two to three months after exercise of the options to the company and the company is required to repurchase these shares. Shares are redeemed based on their current market value.

Until the beginning of 2017, a separate share option plan was in place for the CEO of the Group. The option was exercised on 3 January 2017 and there were no additional costs related to it in 2017. This share option was considered equity-settled share-based payment. The cost related to the share option was recognised as a staff cost in the income statement and as an equity reserve which was realised in full at the beginning of 2017.

Note 11. Equity and dividends

Share capital and share premium

As of 30 June 2018 and 31 December 2017, the share capital of AS Ekspress Grupp was EUR 17 878 105 it consisted of 29 796 841 shares with the nominal value of EUR 0.60 per share. The maximum amount of share capital as stipulated by the articles of association is EUR 25 564 656.

Treasury shares

Within the framework of the CEO's share option plan which was in place in 2013-2016, the company purchased treasury shares through SEB Bank and in an OTC buyback transaction in May 2016. Ekspress Grupp had purchased ca 678 thousand treasury shares at the average price of EUR 1.27 per share for the total of EUR 863 thousand. The option was exercised on 3 January 2017 and the option owner was transferred 660 400 shares. As a result, the balance of treasury shares decreased by EUR 841 thousand, of which EUR 747 thousand was covered from the option reserve and the retained earnings were reduced by EUR 94 thousand. As of 30.06.2018, the Company has 17 527 treasury shares in the total amount of EUR 22 000 to be used for the new share option plan.

Dividends

On 3 July 2018, shareholders were paid dividends in the total amount of 7 cents per share in the total amount of EUR 2.1 million. There was no accompanying income tax liability because the Company will pay out dividends it has received from its joint ventures and subsidiaries that have already or the profit which has already been taxed in its domicile. Therefore, there will be no additional tax to be paid on distribution of dividends from the Parent Company. As of 30.06.2018, it is possible to distribute dividends without income tax payment in the total amount EUR 19.3 million.

Reserves

The reserves include statutory reserve capital required by the Commercial Code and a general-purpose equity contribution by a founding shareholder.

(EUR thousand)	EUR	
	30.06.2018	31.12.2017
Statutory reserve capital	1 049	892
Additional cash contribution from shareholder	639	639
Total reserves	1 688	1 531

Note 12. Related party transactions

Transactions with related parties are transactions with shareholders, associates, joint ventures, members of the Key Management of all group companies, their immediate family members and the companies under their control or significant influence.

The ultimate controlling individual of AS Ekspress Grupp is Hans H. Luik.

The Group has purchased from (goods for resale, manufacturing materials, non-current assets) and sold its goods and services to (lease of non-current assets, management services, other services) to the following related parties.

SALES (EUR thousand)	1 st Half year 2018	1 st Half year 2017
Sales of goods		
Associates	0	162
Total sale of goods	0	162
Sale of services		
Members of Supervisory Board and companies related to them	7	16
Associates	112	23
Joint ventures	1 135	1 276
Total sale of services	1 254	1 315
Total sales	1 254	1 477

PURCHASES (EUR thousand)	1 st Half year 2018	1 st Half year 2017
Purchase of services		
Members of Management Board and companies related to them	4	5
Members of Supervisory Board and companies related to them	190	141
Associates	58	42
Joint ventures	426	432
Total purchases of services	677	620

RECEIVABLES (EUR thousand)	30.06.2018	31.12.2017
Short-term receivables		
Members of Supervisory Board and companies related to them	4	1
Associates	255	186
Joint ventures	518	297
Total short-term receivables	777	484
Long-term receivables		
Joint ventures	348	875
Total long-term receivables	348	875
Total receivables	1 125	1 359

LIABILITIES (EUR thousand)	30.06.2018	31.12.2017
Current liabilities		
Members of Management Board and companies related to them	0	1
Members of Supervisory Board and companies related to them	11	13
Associates	3	7
Joint ventures	106	111
Total liabilities	120	132

According to the decision of the General Meeting held on 2 June 2009 and 4 May 2012, Hans H. Luik will be paid a guarantee fee of 1.5% per annum on the guarantee amount for the personal guarantee of EUR 4 million on the syndicated loan and overdraft agreements until the guarantee expires. During the 1st quarter of 2018, a payment of EUR 30 000 (2017: EUR 30 000) was paid for the personal guarantee and there are no outstanding liabilities as of 30 June 2018 and 31 December 2017.

The management estimates that the transactions with related parties have been carried out at arms' length conditions.

Remuneration of members of the Management Boards of the consolidation group

(EUR thousand)	1 st Half year 2018	1 st Half year 2017
Salaries and other benefits (without social tax)	699	633
Termination benefits (without social tax)	0	42
Share option	72	0
Total (without social tax)	771	675

The members of all management boards of the group companies (incl. key management of foreign subsidiaries if these companies do not have management board as per Estonian Commercial Code) (hereinafter Key Management) are entitled to receive compensation upon expiry or termination of their contracts in accordance with the terms laid down in their employment contracts. The Key Management terminations benefits are payable only in case the termination of contracts is originated by the company. If a member of the Key Management is recalled without a substantial reason, a notice thereof shall be given up to 3 months in advance and the member shall be paid compensation for termination of the contract in the amount of up to 7 months' salary. Upon termination of an employment relationship, no compensation shall be usually paid if a member of the Key Management leaves at his or her initiative or if a member of the Key Management is removed by the Supervisory Board with a valid reason. As of 30.06.2018, the maximum gross amount of potential Key Management termination benefits was EUR 580 thousand (31.12.2017: EUR 537 000 thousand). No remuneration is paid separately or in addition to the members of the Supervisory Boards of the Group companies and no compensation is paid if they are recalled.

Note 13. Contingent assets and liabilities

Contingent assets and liabilities arising from pending court cases

OÜ Grupivara, minority shareholder of AS Ekspress Grupp, holding 100 shares in the Company, has challenged in the court the results of the impairment tests of goodwill of Delfi Latvia and Delfi Estonia in the financial statements for the years 2013, 2014 and 2015. The Management Board of AS Ekspress Grupp and its independent auditors are of opinion that the financial statements for all the years, present fairly, in all material respects, the financial position and financial performance of the Company in accordance with the International Financial Reporting Standards as adopted by the European Commission. In relation to the years 2013 and 2014, the Supreme Court has also confirmed the Management Board's and auditors' opinion. Harju County Court has also confirmed the same related to the year 2015.

The Group's subsidiaries have also several pending court cases, the impact of which on the Group's financial results is insignificant.