



Anoto receives order for 30,000 pens in Korea and CEO Joonhee Won is appointed permanent CEO

Lund, November 29, 2016 – Anoto has just been awarded an order for 30,000 pens by a leading education provider in Korea. This order is the first in an expected sequence of orders with this partner that should total 100,000 pens. It is being viewed as further support for Anoto's decision to narrow its existing-pen business focus to Education, Forms, and Note Taking. Since early August, Anoto has announced agreements for a total of 250,000 pens that are incremental to its baseline transactional business.

This success, in combination with the significant potential of the recently announced Anoto DNA initiative, shows that the organizational transformation launched in March is now producing results. The transformation started on the 23rd of March of this year with the appointment of Joonhee Won as interim CEO. Since that time Mr. Won has vigorously led a successful restructuring of the company's business and the board of directors has asked him to become the permanent CEO. The board is pleased to announce that Joonhee Won has now accepted this offer. He credits the new management team that he has assembled for much of the rapid progress and promises to lead Anoto to profitability and growth.

For further information, please contact:
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About Anoto

Anoto is a global leader in digital writing and drawing solutions. Its technology enables high-precision pen input on nearly any surface. Anoto is present around the world through a global network of strategic licensing partners that deliver user-friendly writing and drawing solutions for effective collection, transfer and storage of data. Anoto is traded on the Small Cap list of Nasdaq Stockholm under ANOT.