



Anoto and Ingram Micro Seal Distribution Agreement for Anoto Live Displays and Other Collaboration Solutions

World's Largest Technology Distributor First to Market with Anoto's Pen-enabled Multi-touch Displays for Enterprise Collaboration and Productivity

LUND, Sweden and SAN JOSE, Calif. – March 9, 2016 – Anoto Group AB, a global leader in digital writing and drawing solutions, today announced that it has signed an agreement with Ingram Micro Inc. (NYSE: IM), a Fortune 100 company that delivers a full spectrum of global technology and supply chain services to businesses around the world, to distribute the Anoto Live Display and other enterprise collaboration solutions. Recently unveiled at Integrated Systems Europe (ISE) 2016, the Anoto Live 55" 4K Display offers support for the company's high-precision digital pens alongside interactive ultra-responsive multi-touch capabilities. The agreement with Ingram Micro provides access to a global market of technology buyers within the SMB and enterprise channels, creating significant growth opportunities as more businesses use technology to add scale, enhance services, and improve productivity. Ingram Micro will serve as the first distribution partner authorized to market, sell and support Anoto's Collaboration Solutions.

"We recently introduced our Anoto Live Displays at ISE 2016 in response to market demand for interactive 4K display technologies that enhance business collaboration in Unified Communications & Collaboration (UCC) environments. The feedback thus far has been very strong," said Stein Revelsby, CEO of Anoto. "Our distribution alignment with Ingram Micro is a testament to this market response, and we look forward to building momentum together with our full suite of multi-surface digital writing and drawing solutions."

Anoto Live Display integrates support for the company's high-precision digital pens with Cima NanoTech's SANTE ProTouch module for ultra-responsive projected capacitive touch screens. Anoto Live Displays also feature ultra-responsive multi-touch technology, a scratch resistant 4K resolution screen, a UC-agnostic modular design to allow custom camera and audio solutions (Lync®, Cisco®, Zoom, etc.), and the flexibility to work with any standard enterprise and office productivity software application. The first model in the line, the 55-inch screen, will open for pre-orders soon, with initial shipments to customers projected for Q2 2016.

"The capabilities and flexible nature of the Anoto Live Display and Anoto's other collaboration form factors make this a compelling addition to our display and UCC's offerings," said Kevin Prewett, senior director, Advanced Solutions, Ingram Micro. "Anoto's integrated software and the ability to bring pen-and-paper into the digital collaboration experience showcases thought leadership and innovation. These advances, in conjunction with Ingram Micro's growing channel partner reach, will ensure that businesses can implement a variety of technologies that help increase efficiency, productivity and profitability."

Anoto also recently launched its Channel Partner Program with sales, marketing, and support benefits, which may be [referenced here](#). Numerous leading resellers have already signed on to the program, including AV integrator CCS Presentation Systems, home and commercial technology automation integrator Artisan Systems, video-conferencing services and technologies provider PerfectVC, and sampling technology leader SKC, Inc. Distributors and resellers interested in working with Anoto may reach out to channelpartnersales@anoto.com.



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About Anoto Group AB

Anoto is a global leader in digital writing and drawing solutions. Its technology platform and branded products enable high-precision pen or stylus input on nearly any surface --- from capturing and digitizing handwritten notes and business forms on paper to designing, creating and collaborating directly on large interactive displays, whiteboards, and walls up to 24 feet. Anoto, its strategic licensing partners, and developer community offer a broad portfolio of products, applications and services to business, consumer and education markets, including best-in-class digital note-taking, creative solutions, collaborative solutions, classroom learning solutions, and document processing & management. The Anoto Group has over 150 employees and is headquartered in Lund (Sweden), with offices in Norrköping (Sweden), Basingstoke, Guildford and Wetherby (UK), Los Angeles, San Francisco, and Boston (US) and Tokyo (Japan). Anoto's Livescribe brand is the leading maker of smartpens, which bring notes, words, & ideas to life by connecting pen & paper to the digital world. Anoto is traded on the Small Cap list of NASDAQ OMX Stockholm under ANOT.

For more information about Anoto or Livescribe, please visit www.anoto.com

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