



Anoto Live Pen Pro Commences Production for Japanese Financial Services Company

LUND, Sweden – February 22, 2016 – Anoto Group AB, a global leader in digital writing and drawing solutions, has begun mass production on the hardware components of its contract with one of Japan's largest financial services companies. Announced in August 2015, the contract will see 29,000 Anoto Live Pen™ Pro devices put into circulation for use with Anoto's digital writing software.

As announced in December 2015, manufacturing was delayed from the original schedule and now all testing is complete with mass production beginning immediately, in line with the revised schedule.

The customer's sales force will use Anoto's digital pen and paper solution as an integral part of their new insurance policy sales process. Insurance buyers will use the Anoto Live Pen Pro to fill in medical and personal information and collect signatures, all of which is digitized for storage and transmission, thereby eliminating the need to scan and manually re-enter the information. The Anoto Live Pen Pro is also equipped with a camera to allow for the capture of customers' personal identification for regulatory compliance. By using this solution, the customer will streamline internal processing time, decrease errors, and reduce paper consumption.

Anoto will deliver to the customer on a weekly basis and expects full delivery by the end of March 2016.

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About Anoto Group AB

Anoto is a global leader in digital writing and drawing solutions. Its technology platform and branded products enable high-precision pen or stylus input on nearly any surface --- from capturing and digitizing handwritten notes and business forms on paper to designing, creating and collaborating directly on large interactive displays, whiteboards, and walls up to 24 feet. Anoto, its strategic licensing partners, and developer community offer a broad portfolio of products, applications and services to business, consumer and education markets, including best-in-class digital note-taking, creative solutions, collaborative solutions, classroom learning solutions, and document processing & management. The Anoto Group has over 150 employees and is headquartered in Lund (Sweden), with offices in Norrköping (Sweden), Basingstoke, Guildford and Wetherby (UK), Los Angeles, San Francisco, and Boston (US) and Tokyo (Japan). Anoto's Livescribe brand is the leading maker of smartpens, which bring notes, words, & ideas to life by connecting pen & paper to the digital world. Anoto is traded on the Small Cap list of NASDAQ OMX Stockholm under ANOT.



For more information about Anoto or Livescribe, please visit www.anoto.com

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