



Anoto receives a new order for digital pens to interactive educational multimedia in Korea

LUND, Sweden - February 11th, 2016 — Anoto Group AB (publ), a global leader in digital writing solutions, is pleased to announce that it has received another order for 40,000 digital pens from its customers within the education business area in Korea. The order value is SEK 12.5 million and expected delivery is in Q1 and Q2 of 2016.

The order is via Pen Generations, Inc., who has specialized in developing products together with leading solution providers to the education industry. The new order follows news earlier this month that Anoto will acquire Pen Generations.

The application is an interactive multimedia education solution, connecting digital pen, paper workbooks and tablets, which allows for more efficient learning and better individual progress.

For more information about Pen Generations, please visit www.pengenerations.com.

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About Anoto Group AB

Anoto is a global leader in digital writing and drawing solutions. Its technology platform and branded products enable high-precision pen or stylus input on nearly any surface --- from capturing and digitizing handwritten notes and business forms on paper to designing, creating and collaborating directly on large interactive displays, whiteboards, and walls up to 24 feet. Anoto, its strategic licensing partners, and developer community offer a broad portfolio of products, applications and services to business, consumer and education markets, including best-in-class digital note-taking, creative solutions, collaborative solutions, classroom learning solutions, and document processing & management. The Anoto Group has over 150 employees and is headquartered in Lund (Sweden), with offices in Norrköping (Sweden), Basingstoke, Guildford and Wetherby (UK), Los Angeles, San Francisco, and Boston (US) and Tokyo (Japan). Anoto's Livescribe brand is the leading maker of smartpens, which bring notes, words, & ideas to life by connecting pen & paper to the digital world. Anoto is traded on the Small Cap list of NASDAQ OMX Stockholm under ANOT.

For more information about Anoto or Livescribe, please visit www.anoto.com

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About Pen Generations

Pen Generations, Inc. was founded in Seoul, South Korea in 2011 as a joint venture between Anoto, T-Study, and Amicus to develop education and learning products that leverage Anoto's digital pen technology. Pen Generations' digital pen products aim to improve personal and classroom productivity by extending Anoto's patented dot pattern onto education workbooks and interactive whiteboards, and by helping individuals, students and educators integrate the workbook, whiteboard, digital pen, and apps as one seamless experience in meaningful and beneficial ways.

To learn more about Pen Generations, visit: www.pengenerations.com

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